

# Exxon Mobil Corp

**S&P Recommendation** **STRONG BUY** ★★☆☆

**Price**  
\$69.31 (as of Sep 23, 2011)

**12-Mo. Target Price**  
\$103.00

**Investment Style**  
Large-Cap Blend

**UPDATE: PLEASE SEE THE ANALYST'S LATEST RESEARCH NOTE IN THE COMPANY NEWS SECTION**

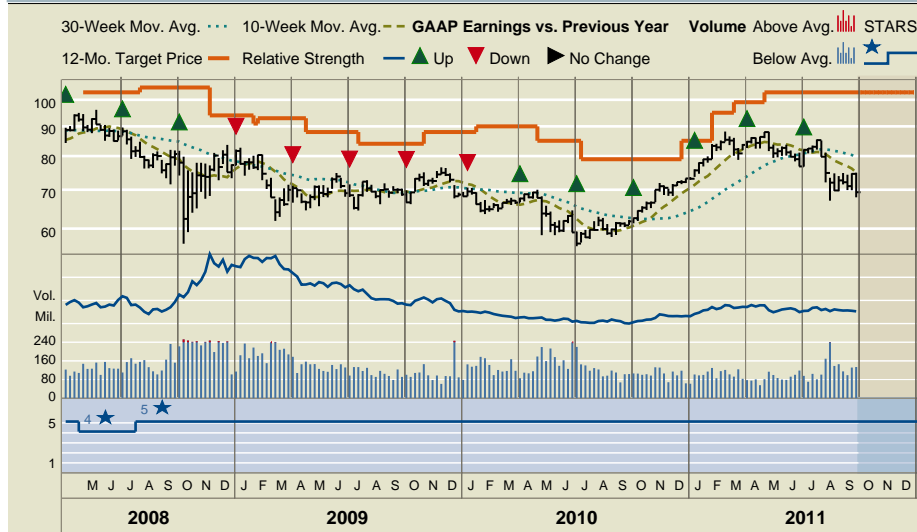
**GICS Sector** Energy  
**Sub-Industry** Integrated Oil & Gas

**Summary** XOM, formed through the merger of Exxon and Mobil in late 1999, is the world's largest publicly owned integrated oil company.

**Key Stock Statistics** (Source S&P, Vickers, company reports)

52-Wk Range	<b>\$88.23–61.27</b>	S&P Oper. EPS 2011E	<b>8.75</b>	Market Capitalization(B)	<b>\$336.993</b>	Beta	<b>0.51</b>
Trailing 12-Month EPS	<b>\$7.61</b>	S&P Oper. EPS 2012E	<b>9.70</b>	Yield (%)	<b>2.71</b>	S&P 3-Yr. Proj. EPS CAGR(%)	<b>34</b>
Trailing 12-Month P/E	<b>9.1</b>	P/E on S&P Oper. EPS 2011E	<b>7.9</b>	Dividend Rate/Share	<b>\$1.88</b>	S&P Credit Rating	<b>AAA</b>
\$10K Invested 5 Yrs Ago	<b>\$11,896</b>	Common Shares Outstg. (M)	<b>4,862.1</b>	Institutional Ownership (%)	<b>49</b>		

**Price Performance**



**Qualitative Risk Assessment**

**LOW**    **MEDIUM**    **HIGH**

Our risk assessment reflects our view of the company's diversified and strong business profile in volatile, cyclical and capital-intensive segments of the energy industry. We consider ExxonMobil's earnings stability and corporate governance practices to be above average.

**Quantitative Evaluations**

**S&P Quality Ranking** **A+**

**D**    **C**    **B-**    **B**    **B+**    **A-**    **A**    **A+**

**Relative Strength Rank** **MODERATE**

LOWEST = 1    **54**    HIGHEST = 99

**Revenue/Earnings Data**

Revenue (Million \$)	1Q	2Q	3Q	4Q	Year
2011	114,000	125,486	--	--	--
2010	90,250	92,490	95,300	105,190	383,221
2009	64,028	74,457	82,260	89,841	310,586
2008	116,854	138,072	137,737	84,696	477,359
2007	87,223	98,350	102,337	116,642	404,552
2006	86,317	96,024	96,268	86,858	377,635

Earnings Per Share (\$)	2011	2010	2009	2008	2007	2006
2011	2.14	2.18	<b>E2.22</b>	<b>E2.24</b>	<b>E8.75</b>	
2010	1.33	1.60	1.44	1.85	6.22	
2009	0.92	0.81	0.98	1.27	3.98	
2008	2.03	2.22	2.86	1.55	8.69	
2007	1.62	1.83	1.70	2.14	7.28	
2006	1.37	1.72	1.77	1.76	6.62	

Fiscal year ended Dec. 31. Next earnings report expected: Late October. EPS Estimates based on S&P Operating Earnings; historical GAAP earnings are as reported.

**Dividend Data** (Dates: mm/dd Payment Date: mm/dd/yy)

Amount (\$)	Date Decl.	Ex-Div. Date	Stk. of Record	Payment Date
0.440	10/27	11/09	11/12	12/10/10
0.440	01/26	02/08	02/10	03/10/11
0.470	04/27	05/11	05/13	06/10/11
0.470	07/27	08/10	08/12	09/09/11

Dividends have been paid since 1882. Source: Company reports.

Analysis prepared by Equity Analyst **Michael Kay** on Aug 18, 2011, when the stock traded at **\$70.83**.

**Highlights**

- Second quarter production of 4.4 MMboe/day was up 10% annually, driven by XTO, Qatar and Iraq project rampups, but was down 9% sequentially as OPEC quotas and production sharing negatively affected volumes. The start-up of 11 major projects through 2013 in Qatar, the U.S., the U.K., Canada, Australia, Russia, Angola and Nigeria should boost output by 600,000 boe/day (80% oil). XOM sees production growth of 3%-4% in 2011 and 4%-5% a year through 2014. As of July, XOM was running 65-70 rigs in U.S. unconventional plays. Only about 6% of output is from the Gulf of Mexico, where drilling remains delayed. XOM believes it is developing 26 Bboe, with heavy oil sands, LNG and unconventional projects representing 57%.
- We see refining and chemical conditions pressured as new capacity affects global supply/demand balances, although U.S. and Asia refining margins recently widened. XOM's history of rationalizing refinery units has provided a top-tier cost structure.
- On higher prices and volumes, we see EPS of \$8.75 in 2011 and \$9.70 in 2012. XOM sees \$5 billion per quarter in stock repurchases and a capex of \$33-\$37 billion through 2015.

**Investment Rationale/Risk**

- XOM has enjoyed superior earnings and dividend growth and stability (as evidenced by its S&P Quality Ranking of A+). We believe it will benefit from "big-pocket" upstream growth opportunities in the deepwater, LNG, onshore unconventional, and ventures with state-owned companies. We think XOM's advanced technology permits project development in a timely and cost-efficient manner. In addition, we see its upstream business benefiting from a strong pipeline of long-lived assets (2010 reserve replacement of 211%) with an improving decline rate of 3%, and the downstream unit should benefit over the long term from its complex refineries, which offer feedstock and product flexibility. We see further expansion of activities in global LNG and frontier regions.
- Risks to our recommendation and target price include deterioration in economic, industry and operating conditions, such as difficulty replacing reserves and increased production costs.
- On our DCF (\$102; WACC 5.9%, terminal growth 3%) and relative valuations, including a target enterprise value of 6X our 2011 EBITDA estimate, a premium to the supermajor oil peer average of 4.4X, our 12-month target price is \$103.

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**Exxon Mobil Corp****Business Summary** August 18, 2011

**CORPORATE OVERVIEW.** In late 1999, the FTC allowed Exxon and Mobil to reunite, creating Exxon Mobil Corp. ExxonMobil's businesses include oil and natural gas exploration and production (74% of 2010 segment earnings); refining and marketing (11%); chemicals (15%); and other operations, such as electric power generation, coal and minerals.

Including non-consolidated equity interest, proved oil and gas reserves grew 8% in 2010, to 24.8 billion barrels of oil equivalent (boe; 47% petroleum liquids, including oil sands; 69% developed) in 2010. Oil and gas production rose 13%, to 4.45 million boe/day (54% petroleum liquids), in 2010. Rising production and reserves primarily reflected the completion of the XTO Energy acquisition. Using data from John S. Herold, we estimate XOM's three-year (2006-2008) reserve replacement at 128%, above the peer average; three-year finding and development cost at \$8.68 per boe, below the peer average; proved acquisition costs at \$0.44 per boe, below the peer average; and its reserve replacement costs at \$7.63 per boe, below the peer average.

At year-end 2010, the company had an ownership interest in 36 refineries with 6.26 million barrels per day (b/d) of atmospheric distillation capacity (U.S. 31%, Europe 28%, Asia Pacific 27%, Canada 8%, and Middle East/Latin America/Other 6%).

**MANAGEMENT.** We believe XOM is one of the best managed companies in the energy sector. In January 2006, Lee R. Raymond retired, and Rex W. Tillerson became chairman and CEO. We expect Mr. Tillerson to benefit from the strategic plans made by Mr. Raymond, and we see Mr. Tillerson's diplomatic skills as playing an important role in enhancing those plans.

**MARKET PROFILE.** Based on a blend of oil and gas assets and production volumes, we estimate that XOM is the largest publicly traded integrated oil company in the world, serving customers in over 200 countries. Africa contributed 28% of 2010 sales, Europe 21%, the U.S. 21%, Canada/South America 11%, Asia 6%, and Australia/Oceania 3%. We believe its global functional organization and substantial diversification help mitigate its exposure to business risk and margin volatility.

XOM maintains the largest portfolio of proved reserves and production in North America, and is the biggest net producer of oil and gas in Europe. Through wholly owned ExxonMobil Canada Ltd. and its 69.6%-owned affiliate Imperial Oil, XOM is one of the largest oil and gas producers in Canada.

XOM believes it is the world's biggest refiner, as well as the largest producer of polyolefins, benzene and paraxylene in the world. Since 1995, XOM has added about 0.5% per annum to its refining capacity, the equivalent of building an average-sized refinery every three years.

**IMPACT OF MAJOR DEVELOPMENTS.** On June 25, 2010, XOM purchased XTO Energy, Inc. in an all-stock deal valued at \$40.5 billion (including \$10.0 billion of long-term debt). We like the deal, which adds 2,471 million boe (84% natural gas) at an implied value of \$11.51 per proved boe. We believe XOM's technical expertise will unlock additional XTO resource potential, and XTO's organization should provide a complementary platform for XOM to expand its unconventional natural gas and oil production worldwide.

**CORPORATE GOVERNANCE.** We believe the company's corporate governance practices are sound and above average for companies within the S&P 500 and the S&P Energy sector. Its board of directors is controlled by a supermajority (greater than 75%) of independent outsiders.

**FINANCIAL TRENDS.** XOM's size gives it economies of scale, and its strong earnings have enabled it to build a cash balance of \$7.8 billion, compared with long-term debt of \$11.9 billion as of December 31, 2010.

We believe XOM has enjoyed a superior degree of earnings and dividend growth and stability (evidenced by its S&P Quality Ranking of A+), and an above-average return on capital versus peers. For the past 15 years (as of December 31, 2010), XOM's shares have outperformed the S&P 500 on a total return basis, yielding 13.1% annually, compared to 8.0% for the broader market.

To fund growth, pre-XTO merger, capital spending was \$27.1 billion in 2009. XOM spent about \$32.2 billion (85% upstream) in 2010 and has budgeted \$33 billion to \$37 billion per year through 2015.

Unlike some of its peers, XOM has continued its share repurchases, and the company appears to be using buybacks to balance its cash use. XOM's common stock repurchases totaled \$5 billion over the last three quarters, and it has planned about \$5 billion of buybacks in the third quarter.

**Corporate Information**

**Office**  
5959 Las Colinas Boulevard, Irving, TX 75039-2298.

**Telephone**  
972-444-1000.

**Fax**  
972-444-1348.

**Website**  
<http://www.exxonmobil.com>

**Officers**

<b>Chrmn, Pres &amp; CEO</b>	<b>Treas</b>
R.W. Tillerson	R.N. Schleckser

<b>CFO</b>	<b>Secy</b>
D. Humphreys	D.S. Rosenthal

**Chief Acctg Officer & Cntrl**  
P.T. Mulva

**Board Members**

M. J. Boskin  
P. Brabeck-Letmathe  
L. R. Faulkner  
J. S. Fishman  
K. C. Frazier  
W. W. George  
M. C. Nelson  
S. J. Palmisano  
S. S. Reinemund  
R. W. Tillerson  
E. E. Whitacre, Jr.

**Domicile**  
New Jersey

**Founded**  
1870

**Employees**  
83,600

**Stockholders**  
507,028

# Exxon Mobil Corp

## Quantitative Evaluations

<b>S&amp;P Fair Value Rank</b>	4+	1	2	3	4	5
		LOWEST				HIGHEST

Based on S&P's proprietary quantitative model, stocks are ranked from most overvalued (1) to most undervalued (5).

<b>Fair Value Calculation</b>	\$71.10	Analysis of the stock's current worth, based on S&P's proprietary quantitative model suggests that XOM is slightly undervalued by \$1.79 or 2.6%.
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<b>Investability Quotient Percentile</b>	100
	LOWEST = 1 HIGHEST = 100
	XOM scored higher than 100% of all companies for which an S&P Report is available.

<b>Volatility</b>	LOW	AVERAGE	HIGH
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<b>Technical Evaluation</b>	BEARISH	Since August, 2011, the technical indicators for XOM have been BEARISH.
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<b>Insider Activity</b>	UNFAVORABLE	NEUTRAL	FAVORABLE
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## Expanded Ratio Analysis

	2010	2009	2008	2007
Price/Sales	0.93	1.06	0.87	1.29
Price/EBITDA	NA	NA	5.28	3.33
Price/Pretax Income	6.76	9.51	5.08	7.31
P/E Ratio	11.76	17.15	9.19	12.87
Avg. Diluted Shares Outstg (M)	4,897.0	4,848.0	5,203.0	5,577.0

Figures based on calendar year-end price

## Key Growth Rates and Averages

Past Growth Rate (%)	1 Year	3 Years	5 Years	9 Years
Sales	23.39	-5.75	-0.72	7.82
Net Income	57.99	-15.76	-7.95	9.90

## Ratio Analysis (Annual Avg.)

	2010	2009	2008	2007
Net Margin (%)	7.95	7.88	8.83	8.47
% LT Debt to Capitalization	6.98	5.78	5.33	5.07

## Company Financials Fiscal Year Ended Dec. 31

Per Share Data (\$)	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001
Tangible Book Value	29.49	23.39	22.70	22.62	19.87	18.13	15.90	13.69	11.13	10.74
Cash Flow	9.43	6.44	11.08	9.48	8.89	7.34	5.38	4.50	2.84	3.32
Earnings	6.22	3.98	8.69	7.28	6.62	5.71	3.89	3.15	1.61	2.18
S&P Core Earnings	6.48	4.36	8.64	7.40	6.75	5.72	4.01	3.03	1.52	2.03
Dividends	1.74	1.66	1.55	1.37	1.28	1.14	1.06	0.98	0.92	0.91
Payout Ratio	28%	42%	18%	19%	19%	20%	27%	31%	57%	42%
Prices:High	73.69	82.73	96.12	95.27	79.00	65.96	52.05	41.13	44.58	45.84
Prices:Low	55.94	61.86	56.51	69.02	56.42	49.25	39.91	31.58	29.75	35.01
P/E Ratio:High	12	21	11	13	12	12	13	13	28	21
P/E Ratio:Low	9	16	7	9	9	9	10	10	18	16

## Income Statement Analysis (Million \$)

	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001
Revenue	383,221	310,586	477,359	404,552	377,635	370,680	298,035	246,738	204,506	213,488
Operating Income	NA	NA	78,669	156,810	150,107	59,255	45,639	32,230	23,280	29,602
Depreciation, Depletion and Amortization	14,760	11,917	12,379	12,250	11,416	10,253	9,767	9,047	8,310	7,944
Interest Expense	259	548	673	957	654	496	638	207	398	293
Pretax Income	52,959	34,777	81,750	71,479	68,453	60,231	42,017	32,660	17,719	24,688
Effective Tax Rate	NA	43.5%	44.7%	41.8%	40.8%	38.7%	37.9%	33.7%	36.7%	36.5%
Net Income	30,460	19,280	45,220	40,610	39,500	36,130	25,330	20,960	11,011	15,105
S&P Core Earnings	31,732	21,109	44,959	41,250	40,263	36,164	26,089	20,214	10,418	14,042

## Balance Sheet & Other Financial Data (Million \$)

	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001
Cash	7,827	10,862	32,007	34,500	32,848	28,671	18,531	10,626	7,229	6,547
Current Assets	58,984	55,235	72,266	85,963	75,777	73,342	60,377	45,960	38,291	35,681
Total Assets	302,510	233,323	228,052	242,082	219,015	208,335	195,256	174,278	152,644	143,174
Current Liabilities	62,633	52,061	49,100	58,312	48,817	46,307	42,981	38,386	33,175	30,114
Long Term Debt	11,923	6,761	7,025	7,183	6,645	6,220	5,013	4,756	6,655	7,099
Common Equity	146,839	110,569	112,965	121,762	113,844	111,186	101,756	89,915	74,597	73,161
Total Capital	170,787	123,037	144,274	156,126	141,340	138,284	131,813	118,171	100,504	99,444
Capital Expenditures	26,871	22,491	19,318	15,387	15,462	13,839	11,986	12,859	11,437	9,989
Cash Flow	46,158	31,197	57,599	52,860	50,916	46,383	35,097	30,007	19,321	23,049
Current Ratio	0.9	1.1	1.5	1.5	1.6	1.6	1.4	1.2	1.2	1.2
% Long Term Debt of Capitalization	7.0	Nil	4.9	4.6	4.7	4.4	3.8	4.0	6.6	7.1
% Return on Assets	NA	8.4	19.2	17.6	18.5	17.9	13.7	12.8	7.4	10.3
% Return on Equity	NA	NA	38.5	34.5	35.1	33.9	26.4	25.5	14.9	21.0

Data as orig reptd.; bef. results of disc opers/spec. items. Per share data adj. for stk. divs.; EPS diluted. E-Estimated. NA-Not Available. NM-Not Meaningful. NR-Not Ranked. UR-Under Review.

# Exxon Mobil Corp

## Sub-Industry Outlook

Our fundamental outlook for the integrated oil & gas sub-industry for the next 12 months is positive. With their solid dividend yields and huge businesses diversified internationally, we look for equities of U.S.-based supermajors to benefit from our forecasts for strong crude oil prices and economic growth. S&P believes global GDP expanded 4.2% in 2010 and will grow 3.1% in 2011 and 3.6% in 2012. We see continued M&A activity, notably in North America onshore and frontier regions, and we look for renewed Gulf of Mexico drilling to ramp up.

As of August, the U.S. Energy Information Administration (EIA) estimated that global oil demand grew 2.5 million b/d in 2010, to 86.82 million b/d, and sees growth of 1.37 MMb/d in 2011, to 88.19 MMb/d, and 1.64 MMb/d in 2012, to 89.83 MMb/d. Reflecting new OPEC capacity, the EIA estimates global oil supply grew by 2.6 MMb/d in 2010, to 86.9 million b/d, and forecasts supply growth of 0.8 MMb/d in 2011 and 1.7 MMb/d in 2012. On disruptions in Libya, OPEC spare production capacity is believed to have fallen to 3.32 MMb/d (ex Iraq and Libya) in the second quarter, according to the EIA. OPEC production (ex Iraq and Libya) is 26.49 MMb/d, according to the EIA, 1.6 MMb/d above quota.

Earlier in 2011, oil prices reached highs not seen since 2008, reflecting the disruption of exports from Libya and unrest elsewhere in the Middle East/North Africa. Since early May, prices have retreated on tempered global economic data, in our view. As of August 18, using S&P estimates based on data from IHS Global Insight, West Texas Intermediate (WTI) spot oil prices were projected to average about \$93.50 per barrel in 2011 and \$98.50 in 2012, up from \$79 in 2010. Growing volumes of Canadian imports and greater takeaway capacity from the Rockies and Mid-continent shale plays have led to record

high storage levels at Cushing, OK, leading to a price discount for WTI compared to similar quality global crudes such as Brent crude oil.

For U.S. natural gas, high inventory levels and increased production from onshore shale plays have pressured spot prices, and we look for low natural gas prices to depress U.S. drilling activity in 2011. As of August 18, using forecasts from the EIA, S&P expected Henry Hub spot prices to average \$4.25 per million Btu in 2011 and \$4.55 in 2012, versus \$4.40 in 2010.

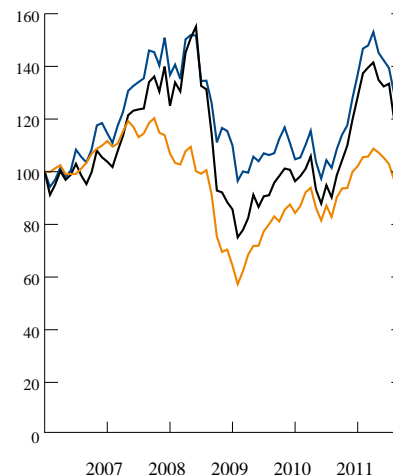
Year to date to August 12, the S&P Integrated Oil & Gas Sub-Industry Index fell 1.7%, versus a 6.4% decline in the S&P 1500 Composite Index, as the recent pullback in equity markets has impacted the integrated oils. In 2010, the sub-industry index was up 15.4%, versus a 14.2% advance for the 1500.

--Michael Kay

## Stock Performance

**GICS Sector: Energy**  
**Sub-Industry: Integrated Oil & Gas**

Based on S&P 1500 Indexes  
Month-end Price Performance as of 08/31/11



Sub-Industry      Sector      S&P 1500

**NOTE:** All Sector & Sub-Industry information is based on the Global Industry Classification Standard (GICS)

## Sub-Industry : Integrated Oil & Gas Peer Group\*: Supermajor Integrated Oil & Gas

Peer Group	Stock Symbol	Stk.Mkt. Cap. (Mil. \$)	Recent Stock Price(\$)	52 Week High/Low(\$)	Beta	Yield (%)	P/E Ratio	Fair Value Calc.(\$)	Quality Ranking	S&P IQ %ile	Return on Revenue (%)	LTD to Cap (%)
<b>Exxon Mobil</b>	<b>XOM</b>	<b>336,993</b>	<b>69.31</b>	<b>88.23/61.27</b>	<b>0.51</b>	<b>2.7</b>	<b>9</b>	<b>71.10</b>	<b>A+</b>	<b>100</b>	<b>8.6</b>	<b>7.0</b>
BP p.l.c. ADS	BP	113,199	35.86	49.50/35.10	1.12	4.7	6	42.00	NR	19	NM	21.9
Chevron Corp	CVX	180,288	90.01	109.94/79.58	0.77	3.5	8	97.00	A	100	9.6	9.4
ConocoPhillips	COP	85,828	62.51	81.80/56.01	1.16	4.2	8	NA	B	97	6.5	27.4
Royal Dutch Shell 'A' ADS	RDS.A	191,374	61.32	77.97/59.59	1.00	4.7	7	65.50	NR	44	5.6	17.7
Royal Dutch Shell 'B' ADR	RDS.B	84,623	62.37	78.81/57.88	1.01	5.4	8	62.50	NR	87	8.3	7.1
Total 'B' ADS	TOT	93,195	41.44	64.44/40.00	0.93	6.6	6	43.80	NR	72	7.7	25.3

NA-Not Available NM-Not Meaningful NR-Not Rated. \*For Peer Groups with more than 15 companies or stocks, selection of issues is based on market capitalization.

**Exxon Mobil Corp****S&P Analyst Research Notes and other Company News****September 21, 2011**

10:16 am ET ... S&P MAINTAINS STRONG BUY RECOMMENDATION ON SHARES OF APACHE CORP (APA 94.52\*\*\*\*): APA plans to acquire ExxonMobil's (XOM 71, Strong Buy) Beryl and other North Sea fields for \$1.75B (expected Q4 close), lifting North Sea production and reserves 54% and 44%, respectively (65% liquids). North Sea success at Forties (doubled reserves since '03) should aid to maximize Beryl opportunities. APA boosts exposure to higher-priced Brent crude and UK natural gas. North Sea will represent 11% of production (7% prior). We find APA's balance sheet superior with debt-to-capital of 23%, cash of \$1.1B, and capital flexibility vs. peers, and see valuation as compelling. /M. Kay

**August 30, 2011**

11:14 am ET ... S&P MAINTAINS STRONG BUY RECOMMENDATION ON SHARES OF EXXON MOBIL CORP (XOM 73.31\*\*\*\*): XOM signs a strategic alliance with Rosneft (Russia's largest oil producer), granting it access to the Arctic, one of the most oil-prolific/unexplored regions. The deal includes a \$3.2B exploration program in the Kara Sea and Black Sea (33% XOM interest), the formation of a research center, joint development in Siberia and a partnership in other global projects. Rosneft had signed a \$4.9B Arctic deal with BP (BP 39 Hold) in January that fell through. We expect more future deals between Super Majors, which maintain technical know-how, and reserve-rich National Oil Companies. /M. Kay

**July 28, 2011**

XOM posts \$2.18 vs. \$1.60 Q2 EPS on 36% higher revenue. Capital IQ consensus forecast was \$2.33.

**July 28, 2011**

12:09 pm ET ... S&P MAINTAINS STRONG BUY RECOMMENDATION ON SHARES OF EXXON MOBIL CORP. (XOM 82.14\*\*\*\*): Q2 EPS of \$2.18, vs. \$1.60, is \$0.03 above our forecast, on oil prices, but missed production targets. Volumes grew 10%, on XTO assets, but were short of our view as oil fell in most regions, excluding Qatar, where projects are ramping. With gas more prominent at XOM, margins eroded in Q2, a minor headwind, in our view. We continue to see double-digit EPS and cash flow growth; we keep our '11 and '12 EPS forecasts at \$8.75 and \$9.70, and our target price of \$103. Our strong buy opinion reflects a positive outlook on oil and our view of superior growth and strong balance sheet. /M. Kay

**July 5, 2011**

ExxonMobil Pipeline (a unit of XOM) says a unified command has been established to manage response activities, including recovering oil, monitoring air and water quality, and addressing questions from local residents, following a release of oil into the Yellowstone River in Montana.

**June 23, 2011**

DOWN 2.33 to 77.49... XOM and other oil-related stocks under pressure as crude oil prices drop after the International Energy Agency (IEA) announces the release of 60M bbls from reserves, responding to the removal of Libyan crude from the market and declining OPEC capacity. CVX, COP, NBR also lower. S&P keeps positive fundamental outlook on the integrated oil & gas sub-industry. ...

**June 23, 2011**

10:14 am ET ... S&P KEEPS POSITIVE FUNDAMENTAL OUTLOOK ON THE INTEGRATED OIL & GAS SUB-INDUSTRY (XOM 77.66\*\*\*\*): Crude oil prices drop as the International Energy Agency (IEA with 28 member countries) announces the release of 60 MMbbls from reserves (2 MMbbls/d available in a 30 day span), responding to the removal of Libyan crude from the market and declining OPEC capacity. This is the third time the IEA has taken such action (Gulf War in '91, 2.5 MMbbl/d; Hurricanes in '05, 2 MMbbls/d). We see a negative near-term impact on oil pressuring U.S. integrators ExxonMobi, Chevron (CVX 98\*\*\*\*) and ConocoPhillips (COP 71\*\*\*\*), but see tight markets as a long-term positive for the group. /M. Kay

**June 8, 2011**

12:17 pm ET ... S&P MAINTAINS STRONG BUY RECOMMENDATION ON SHARES OF EXXON MOBIL CORP. (XOM 81.13\*\*\*\*): Shares of XOM are pacing overall gains in oil stocks as it announces three major discoveries in the deepwater Gulf of Mexico. XOM sees recoverable resources at 700 MMBOE (3% of '10 proved reserves) combined between the discoveries (more than 85% oil). XOM owns a

50% stake in the wells, with Petrobras (PBR 33) and Eni Sp.A (E 47) each holding a 25% interest. The well is its first post-moratorium exploration well and is located in the Keathley Canyon block. GOM production represents about 6% of XOM's total, but a large leasehold provides a potential future growth platform. /M. Kay

**April 28, 2011**

12:30 pm ET ... S&P MAINTAINS STRONG BUY RECOMMENDATION ON SHARES OF EXXON MOBIL CORP. (XOM 87.11\*\*\*\*): Q1 oper EPS of \$2.14, vs. \$1.33, beats our view by \$0.44 on 10% production growth, driven by gas in the EU and U.S. Downstream saw better margins on rising demand, while economic growth and lower costs aid chemicals. We see morning's negative reaction as short-lived, reflective of mildly disappointing Q2 dividend and slower GDP growth reports. However, on Q1 and volume and price gains we see, we up our '11 EPS view \$1.70 to \$8.75, '12's \$1.90 to \$9.70. On relative metrics and DCF, we up our target price by \$4 to \$103 and see upward pressure on prices and volume as catalysts. /M. Kay

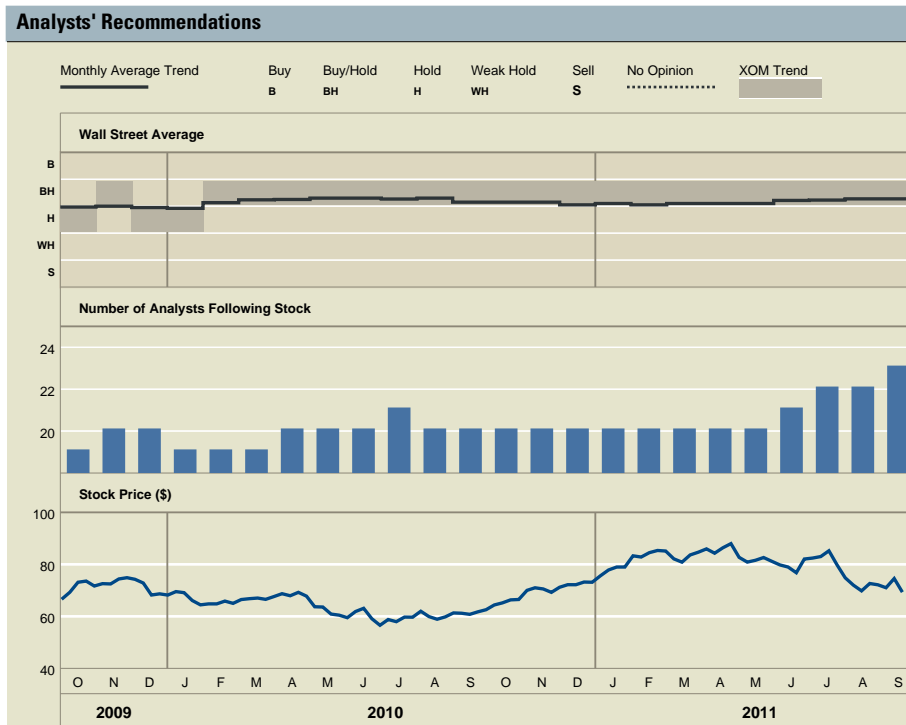
**March 22, 2011**

11:33 am ET ... S&P MAINTAINS POSITIVE FUNDAMENTAL OUTLOOK ON INTEGRATED OIL & GAS SUB-INDUSTRY (XOM 82.62\*\*\*\*): Significant capital continues flowing into U.S. onshore plays from integrated oil and national oil companies. The focus has shifted from gas shale in '08-early '10, to liquids-rich plays (Bakken, Eagle Ford, Niobrara, etc.) and Canadian oil sands. We expect further consolidation in the U.S., reflecting improved markets, limited organic global growth opportunities for integrated oils, and growing competition from large nat'l oil cos. Realizing the long-term potential of these plays, entry into U.S. shale has been mostly limited to M&A, as E&P's amassed huge acreage positions. /M. Kay

**March 9, 2011**

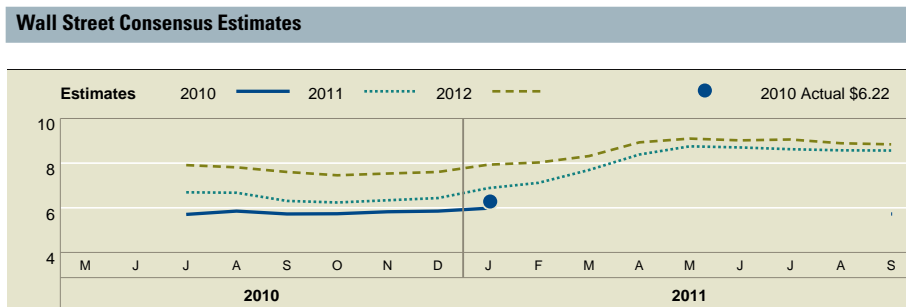
02:30 pm ET ... S&P MAINTAINS STRONG BUY RECOMMENDATION ON SHARES OF EXXON MOBIL (XOM 84.35\*\*\*\*): After XOM's meeting with analysts today, we remain positive on global growth prospects in XOM's upstream portfolio and its downstream refining efficiency. XOM budgets capex through '15 at \$33B-\$37B, up 2%-14% from '10, and sees production up 3%-4% in '11. Start-ups at 11 major projects through '13 should add about 600,000 boe/day (80% oil); XOM believes it is developing 26 billion BOE, with heavy oil sands, LNG and unconventional oil and gas projects representing 57%. We see dividend growth and share buybacks and lift our target price \$4 to \$99 on rising peer metrics. /M. Kay

# Exxon Mobil Corp



Of the total 23 companies following XOM, 23 analysts currently publish recommendations.

	No. of Ratings	% of Total	1 Mo. Prior	3 Mos. Prior
Buy	7	30	7	6
Buy/Hold	5	22	4	4
Hold	10	43	10	10
Weak Hold	1	4	1	1
Sell	0	0	0	0
No Opinion	0	0	0	0
<b>Total</b>	<b>23</b>	<b>100</b>	<b>22</b>	<b>21</b>



Fiscal Years	Avg Est.	High Est.	Low Est.	# of Est.	Est. P/E
2012	8.89	11.38	6.92	22	7.8
2011	8.61	9.27	8.12	22	8.0
<b>2012 vs. 2011</b>	<b>▲3%</b>	<b>▲23%</b>	<b>▼-15%</b>	<b>0%</b>	<b>▼-3%</b>
Q3'12	2.25	2.70	2.04	9	30.8
Q3'11	2.13	2.32	1.90	16	32.5
<b>Q3'12 vs. Q3'11</b>	<b>▲6%</b>	<b>▲16%</b>	<b>▲7%</b>	<b>▼-44%</b>	<b>▼-5%</b>

A company's earnings outlook plays a major part in any investment decision. Standard & Poor's organizes the earnings estimates of over 2,300 Wall Street analysts, and provides their consensus of earnings over the next two years. This graph shows the trend in analyst estimates over the past 15 months.

### Wall Street Consensus Opinion

**BUY/HOLD**

### Companies Offering Coverage

- Argus Research Company
- Barclays Capital
- Bofa Merrill Lynch
- Citi
- Credit Agricole Securities
- Credit Suisse - North America
- Deutsche Bank North America
- Goldman Sachs & Co.
- Howard Weil Inc.
- ISI Group
- Jefferies & Co.
- Jpmorgan
- Macquarie Research
- Morgan Stanley
- Morningstar, Inc.
- Oppenheimer & Co.
- RBC Capital Markets
- Raymond James
- Simmons & Company International
- Societe Generale
- THE Benchmark Company
- Tudor Pickering & Co. SEC
- UBS (us)

### Wall Street Consensus vs. Performance

For fiscal year 2011, analysts estimate that XOM will earn \$8.61. For the 2nd quarter of fiscal year 2011, XOM announced earnings per share of \$2.18, representing 25% of the total annual estimate. For fiscal year 2012, analysts estimate that XOM's earnings per share will grow by 3% to \$8.89.

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## Glossary

### S&P STARS

Since January 1, 1987, Standard and Poor's Equity Research Services has ranked a universe of common stocks based on a given stock's potential for future performance. Under proprietary STARS (Stock Appreciation Ranking System), S&P equity analysts rank stocks according to their individual forecast of a stock's future total return potential versus the expected total return of a relevant benchmark (e.g., a regional index (S&P Asia 50 Index, S&P Europe 350 Index or S&P 500 Index)), based on a 12-month time horizon. STARS was designed to meet the needs of investors looking to put their investment decisions in perspective. Data used to assist in determining the STARS ranking may be the result of the analyst's own models as well as internal proprietary models resulting from dynamic data inputs.

### S&P 12-Month Target Price

The S&P equity analyst's projection of the market price a given security will command 12 months hence, based on a combination of intrinsic, relative, and private market valuation metrics, including S&P Fair Value.

### Investment Style Classification

Characterizes the stock as Growth or Value, and indicates its capitalization level. Growth is evaluated along three dimensions (earnings, sales and internal growth), while Value is evaluated along four dimensions (book-to-price, cash flow-to-price, dividend yield and sale-to-price). Growth stocks score higher than the market average on growth dimensions and lower on value dimensions. The reverse is true for Value stocks. Certain stocks are classified as Blend, indicating a mixture of growth and value characteristics and cannot be classified as purely growth or value.

### S&P EPS Estimates

Standard & Poor's earnings per share (EPS) estimates reflect analyst projections of future EPS from continuing operations, and generally exclude various items that are viewed as special, non-recurring, or extraordinary. Also, S&P EPS estimates reflect either forecasts of S&P equity analysts; or, the consensus (average) EPS estimate, which are independently compiled by Capital IQ, a data provider to Standard & Poor's Equity Research. Among the items typically excluded from EPS estimates are asset sale gains; impairment, restructuring or merger-related charges; legal and insurance settlements; in process research and development expenses; gains or losses on the extinguishment of debt; the cumulative effect of accounting changes; and earnings related to operations that have been classified by the company as discontinued. The inclusion of some items, such as stock option expense and recurring types of other charges, may vary, and depend on such factors as industry practice, analyst judgment, and the extent to which some types of data is disclosed by companies.

### S&P Core Earnings

Standard & Poor's Core Earnings is a uniform methodology for adjusting operating earnings by focusing on a company's after-tax earnings generated from its principal businesses. Included in the Standard & Poor's definition are employee stock option grant expenses, pension costs, restructuring charges from ongoing operations, write-downs of depreciable or amortizable operating assets, purchased research and development, M&A related expenses and unrealized gains/losses from hedging activities. Excluded from the definition are pension gains, impairment of goodwill charges, gains or losses from asset sales, reversal of prior-year charges and provision from litigation or insurance settlements.

### Qualitative Risk Assessment

The S&P equity analyst's view of a given company's operational risk, or the risk of a firm's ability to continue as an ongoing concern. The Qualitative Risk Assessment

is a relative ranking to the S&P U.S. STARS universe, and should be reflective of risk factors related to a company's operations, as opposed to risk and volatility measures associated with share prices.

### Quantitative Evaluations

In contrast to our qualitative STARS recommendations, which are assigned by S&P analysts, the quantitative evaluations described below are derived from proprietary arithmetic models. These computer-driven evaluations may at times contradict an analyst's qualitative assessment of a stock. One primary reason for this is that different measures are used to determine each. For instance, when designating STARS, S&P analysts assess many factors that cannot be reflected in a model, such as risks and opportunities, management changes, recent competitive shifts, patent expiration, litigation risk, etc.

### S&P Quality Ranking

Growth and stability of earnings and dividends are deemed key elements in establishing S&P's Quality Rankings for common stocks, which are designed to capsize the nature of this record in a single symbol. It should be noted, however, that the process also takes into consideration certain adjustments and modifications deemed desirable in establishing such rankings. The final score for each stock is measured against a scoring matrix determined by analysis of the scores of a large and representative sample of stocks. The range of scores in the array of this sample has been aligned with the following ladder of rankings:

A+ Highest	B Below Average
A High	B- Lower
A- Above Average	C Lowest
B+ Average	D In Reorganization
NR Not Ranked	

### S&P Fair Value Rank

Using S&P's exclusive proprietary quantitative model, stocks are ranked in one of five groups, ranging from Group 5, listing the most undervalued stocks, to Group 1, the most overvalued issues. Group 5 stocks are expected to generally outperform all others. A positive (+) or negative (-) Timing Index is placed next to the Fair Value ranking to further aid the selection process. A stock with a (+) added to the Fair Value Rank simply means that this stock has a somewhat better chance to outperform other stocks with the same Fair Value Rank. A stock with a (-) has a somewhat lesser chance to outperform other stocks with the same Fair Value Rank. The Fair Value rankings imply the following: 5-Stock is significantly undervalued; 4-Stock is moderately undervalued; 3-Stock is fairly valued; 2-Stock is modestly overvalued; 1-Stock is significantly overvalued.

### S&P Fair Value Calculation

The price at which a stock should trade at, according to S&P's proprietary quantitative model that incorporates both actual and estimated variables (as opposed to only actual variables in the case of S&P Quality Ranking). Relying heavily on a company's actual return on equity, the S&P Fair Value model places a value on a security based on placing a formula-derived price-to-book multiple on a company's consensus earnings per share estimate.

### Insider Activity

Gives an insight as to insider sentiment by showing whether directors, officers and key employees who have proprietary information not available to the general public, are buying or selling the company's stock during the most recent six months.

### Funds From Operations FFO

FFO is Funds from Operations and equal to a REIT's net income, excluding gains or losses from sales of property, plus real estate depreciation.

### Investability Quotient (IQ)

The IQ is a measure of investment desirability. It serves

as an indicator of potential medium-to-long term return and as a caution against downside risk. The measure takes into account variables such as technical indicators, earnings estimates, liquidity, financial ratios and selected S&P proprietary measures.

### S&P's IQ Rationale:

#### Exxon Mobil

	Raw Score	Max Value
Proprietary S&P Measures	60	115
Technical Indicators	30	40
Liquidity/Volatility Measures	17	20
Quantitative Measures	49	75
<b>IQ Total</b>	<b>156</b>	<b>250</b>

### Volatility

Rates the volatility of the stock's price over the past year.

### Technical Evaluation

In researching the past market history of prices and trading volume for each company, S&P's computer models apply special technical methods and formulas to identify and project price trends for the stock.

### Relative Strength Rank

Shows, on a scale of 1 to 99, how the stock has performed versus all other companies in S&P's universe on a rolling 13-week basis.

### Global Industry Classification Standard (GICS)

An industry classification standard, developed by Standard & Poor's in collaboration with Morgan Stanley Capital International (MSCI). GICS is currently comprised of 10 Sectors, 24 Industry Groups, 68 Industries, and 154 Sub-Industries.

### S&P Issuer Credit Rating

A Standard & Poor's Issuer Credit Rating is a current opinion of an obligor's overall financial capacity (its creditworthiness) to pay its financial obligations. This opinion focuses on the obligor's capacity and willingness to meet its financial commitments as they come due. It does not apply to any specific financial obligation, as it does not take into account the nature of and provisions of the obligation, its standing in bankruptcy or liquidation, statutory preferences, or the legality and enforceability of the obligation. In addition, it does not take into account the creditworthiness of the guarantors, insurers, or other forms of credit enhancement on the obligation. The Issuer Credit Rating is not a recommendation to purchase, sell, or hold a financial obligation issued by an obligor, as it does not comment on market price or suitability for a particular investor. Issuer Credit Ratings are based on current information furnished by obligors or obtained by Standard & Poor's from other sources it considers reliable. Standard & Poor's does not perform an audit in connection with any Issuer Credit Rating and may, on occasion, rely on unaudited financial information. Issuer Credit Ratings may be changed, suspended, or withdrawn as a result of changes in, or unavailability of, such information, or based on other circumstances.

### Exchange Type

ASE - American Stock Exchange; NNM - Nasdaq National Market; NSC - Nasdaq SmallCap; NYSE - New York Stock Exchange; BB - OTC Bulletin Board; OT - Over-the-Counter; TO - Toronto Stock Exchange.

### S&P Equity Research Services

Standard & Poor's Equity Research Services U.S. includes Standard & Poor's Investment Advisory Services LLC; Standard & Poor's Equity Research Services Europe includes McGraw-Hill Financial Research Europe Limited trading as Standard & Poor's; Standard & Poor's Equity Research Services Asia includes Standard & Poor's LLC's offices in Singapore, Standard & Poor's Investment Advisory Services (HK) Limited in Hong Kong, Standard & Poor's Malaysia Sdn Bhd, and Standard & Poor's Information Services (Australia) Pty Ltd.

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## Abbreviations Used in S&P Equity Research Reports

**CAGR**- Compound Annual Growth Rate; **CAPEX**- Capital Expenditures; **CY**- Calendar Year; **DCF**- Discounted Cash Flow; **EBIT**- Earnings Before Interest and Taxes; **EBITDA**- Earnings Before Interest, Taxes, Depreciation and Amortization; **EPS**- Earnings Per Share; **EV**- Enterprise Value; **FCF**- Free Cash Flow; **FFO**- Funds From Operations; **FY**- Fiscal Year; **P/E**- Price/Earnings; **PEG Ratio**- P/E-to-Growth Ratio; **PV**- Present Value; **R&D**- Research & Development; **ROE**- Return on Equity; **ROI**- Return on Investment; **ROIC**- Return on Invested Capital; **ROA**- Return on Assets; **SG&A**- Selling, General & Administrative Expenses; **WACC**- Weighted Average Cost of Capital

**Dividends on American Depository Receipts (ADRs) and American Depository Shares (ADSs) are net of taxes (paid in the country of origin).**

## Required Disclosures

In contrast to the qualitative STARS recommendations covered in this report, which are determined and assigned by S&P equity analysts, S&P's quantitative evaluations are derived from S&P's proprietary Fair Value quantitative model. In particular, the Fair Value Ranking methodology is a relative ranking methodology, whereas the STARS methodology is not. Because the Fair Value model and the STARS methodology reflect different criteria, assumptions and analytical methods, quantitative evaluations may at times differ from (or even contradict) an equity analyst's STARS recommendations. As a quantitative model, Fair Value relies on history and consensus estimates and does not introduce an element of subjectivity as can be the case with equity analysts in assigning STARS recommendations.

## S&P Global STARS Distribution

**In North America:** As of June 30, 2011, research analysts at Standard & Poor's Equity Research Services North America recommended 38.4% of issuers with buy recommendations, 54.8% with hold recommendations and 6.8% with sell recommendations.

**In Europe:** As of June 30, 2011, research analysts at Standard & Poor's Equity Research Services Europe recommended 36.0% of issuers with buy recommendations, 48.3% with hold recommendations and 15.7% with sell recommendations.

**In Asia:** As of June 30, 2011, research analysts at Standard & Poor's Equity Research Services Asia recommended 45.1% of issuers with buy recommendations, 47.7% with hold recommendations and 7.2% with sell recommendations.

**Globally:** As of June 30, 2011, research analysts at Standard & Poor's Equity Research Services globally recommended 38.6% of issuers with buy recommendations, 53.2% with hold recommendations and 8.2% with sell recommendations.

★★★★★ **5-STARS (Strong Buy):** Total return is expected to outperform the total return of a relevant benchmark, by a wide margin over the coming 12 months, with shares rising in price on an absolute basis.

★★★★☆ **4-STARS (Buy):** Total return is expected to outperform the total return of a relevant benchmark over the coming 12 months, with shares rising in price on an absolute basis.

★★★☆☆ **3-STARS (Hold):** Total return is expected to closely approximate the total return of a relevant benchmark over the coming 12 months, with shares generally rising in price on an absolute basis.

★★☆☆☆ **2-STARS (Sell):** Total return is expected to underperform the total return of a relevant benchmark over the coming 12 months, and the share price not anticipated to show a gain.

★★★★☆ **1-STARS (Strong Sell):** Total return is expected to underperform the total return of a relevant benchmark by a wide margin over the coming 12 months, with shares falling in price on an absolute basis.

**Relevant benchmarks:** In North America the relevant benchmark is the S&P 500 Index, in Europe and in Asia, the relevant benchmarks are generally the S&P Europe 350 Index and the S&P Asia 50 Index.

**For All Regions:** All of the views expressed in this research report accurately reflect the research analyst's personal views regarding any and all of the subject securities or issuers. No part of analyst compensation was, is, or will be directly or indirectly, related to the specific recommendations or views expressed in this research report.

## S&P Global Quantitative Recommendations Distribution

**In Europe:** As of June 30, 2011, Standard & Poor's Quantitative Services Europe recommended 51.0% of issuers with buy recommendations, 19.0% with hold recommendations and 29.0% with sell recommendations.

**In Asia:** As of June 30, 2011, Standard & Poor's Quantitative Services Asia recommended 45.1% of issuers with buy recommendations, 23.0% with hold recommendations and 33.0% with sell recommendations.

**Globally:** As of June 30, 2011, Standard & Poor's Quantitative Services globally recommended 43.0% of issuers with buy recommendations, 21.0% with hold recommendations and 34.0% with sell recommendations.

**Additional information is available upon request.**

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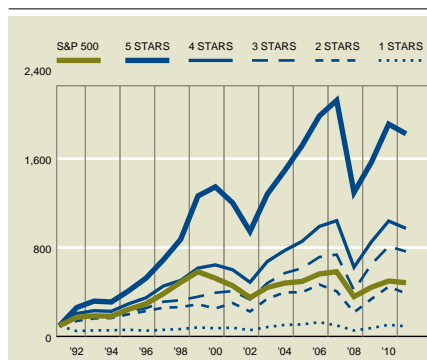
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### U.S. STARS Cumulative Model Performance

Hypothetical Growth Due to Price Appreciation of \$100 For the Period 12/31/1986 through 08/31/2011



The performance above represents only the results of Standard & Poor's model portfolios. Model performance has inherent limitations. Standard & Poor's maintains the models and calculates the model performance shown, but does not manage actual assets. The U.S. STARS model performance chart is only an illustration of Standard & Poor's (S&P) research; it shows how U.S. common stocks, ADRs (American Depositary Receipts) and ADSs (American Depositary Shares), collectively "equities", that received particular STARS rankings performed. STARS categories are models only; they are not collective investment funds. The STARS performance does not show how any actual portfolio has performed. STARS model performance does not represent the results of actual trading of investor assets. Thus, the model performance shown does not reflect the impact that material economic and market factors might have had on decision-making if actual investor money had been managed. Performance is calculated using a time-weighted rate of return. While model performance for some or all STARS categories performed better than the S&P 500 for the period shown, the performance during any shorter period may not have, and there is no assurance that they will perform better than the S&P 500 in the future. STARS does not take into account any particular investment objective, financial situation or need and is not intended as an investment recommendation or strategy. Investments based on the STARS methodology may lose money. High returns are not necessarily the norm and there is no assurance that they can be sustained. Past model performance of STARS is no guarantee of future performance.

For model performance calculation purposes, the equities within each STARS category at December 31, 1986 were equally weighted. Thereafter, additions to the composition of the equities in each STARS category are made at the average value of the STARS category at the preceding month end with no rebalancing. Deletions are

made at the closing price of the day that the deletion is made. Performance was calculated from inception through March 31, 2003 on a monthly basis. Thereafter, performance is calculated daily. Equities in each STARS category will change over time, and some or all of the equities that received STARS rankings during the time period shown may not have maintained their STARS ranking during the entire period.

The model performance does not consider taxes and brokerage commissions, nor does it reflect the deduction of any advisory or other fees charged by advisors or other parties that investors will incur when their accounts are managed in accordance with the models. The imposition of these fees and charges would cause actual performance to be lower than the performance shown. For example, if a model returned 10 percent on a \$100,000 investment for a 12-month period (or \$10,000) and an annual asset-based fee of 1.5 percent were imposed at the end of the period (or \$1,650), the net return would be 8.35 percent (or \$8,350) for the year. Over 3 years, an annual 1.5% fee taken at year end with an assumed 10% return per year would result in a cumulative gross return of 33.1%, a total fee of \$5,375 and a cumulative net return of 27.2% (or \$27,200). Fees deducted on a frequency other than annual would result in a different cumulative net return in the preceding example.

The Standard & Poor's 500 index is the benchmark for U.S. STARS. The S&P 500 index is calculated in U.S. dollars and does not take into account the reinvestment of dividends. Indexes are unmanaged, statistical composites and their returns do not include payment of any sales charges or fees an investor would pay to purchase the securities they represent. Such costs would lower performance. It is not possible to invest directly in an index. The S&P 500 index includes a different number of constituents and has different risk characteristics than the STARS equities. Some of the STARS equities may have been included in the S&P 500 index for some (but not necessarily all) of the period covered in the chart, and some such equities may not have been included at all. The S&P 500 excludes ADRs and ADSs. The methodology for calculating the return of the S&P 500 index differs from the methodology of calculating the return for STARS. Past performance of the S&P 500 index is no guarantee of future performance.

An investment based upon the models should only be made after consulting with a financial advisor and with an understanding of the risks associated with any investment in securities, including, but not limited to, market risk, currency risk, political and credit risks, the risk of economic recession and the risk that issuers of securities or general stock market conditions may worsen, over time. Foreign investing involves certain risks, including currency fluctuations and controls, restrictions on foreign investments, less governmental supervision and regulation, less liquidity and the potential for market volatility and political instability. As with any investment, investment returns and principal value will fluctuate, so that when redeemed, an investor's shares may be worth more or less than their original cost.

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