Dark Pool Effects on Price Discovery and Economic Efficiency

Xiaoqi Xu, UC Irvine

Discussion by Chaojun Wang The Wharton School, University of Pennsylvania

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Asymmetry between buying on a good fundamental and selling on a bad one:

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- informed trade sells in the dark pool instead

Difference with Edmans, Goldstein and Jiang (EGJ, AER 2015)

 \blacktriangleright EGJ: centralized exchange only, key parameter κ exogenous transaction cost for the informed

 \implies for some range of κ , informed trader buys but doesn't sell

This paper: centralized exchange + dark pool, κ = value of trading in the dark pool, key parameter α liquidity measure of the dark pool
 ⇒ for some range of α informed trader buys on the centralized exchange but sells in the dark pool



Possible ways to strengthen marginal contribution relative to EGJ (2005):

- Trading game
- Managerial learning
- Dark pool trading predicts firm profitability?

Trading game

- Continuum of informed investors? same price between exchange and dark pool, execution risk on the dark pool but not on the exchange

 everyone trades, buys and sells, on the exchange
- \blacktriangleright This paper: One informed investor \implies price impact on the exchange
- Possible extensions: (1) multiple informed traders, (2) one big informed trader, with many small ones (competitive fringe)

Managerial Learning

- This paper: manager learns from the exchange only
- Manager may also want to learn from trading activities in the dark pool
- Under the asymmetric equilibrium, trading in dark pool more likely driven by negatively informed investor
- Negatively informed investor cannot hide by trading in the dark pool

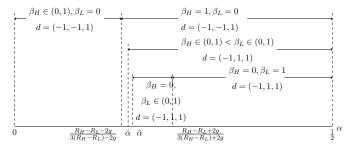


Figure 6: w/. Real Effects Selecting venues

Dark pool trading predicts firm profitability?

Model: dark pool trading \uparrow predicts firm profitability \downarrow

General/Offline Suggestions

- Highlight one main message
- Better ways to deal with multiple equilibria
- Paper organization...

Conclusion

- Rich implications
- Robustness of main result
- External validity