BKM = Investments, 8th Edition, by Bodie, Kane and Marcus, 2009  
(Note: All BKM readings are required)  
BP = Bulkpack (note: bulkpack articles are not in the order listed below)  
(R) = Required Bulkpack Readings

Note: additional readings may be assigned that do not appear below (e.g., Stocks for the Long Run by Jeremy Siegel)

Approx. Week #

1  Topic 1: Introduction and Course Overview  
   Olson, School of Hard Knocks (R)  
   Dawes, Faust and Meehl, Clinical Versus Actuarial Judgment (R)

1  Topic 2: Review of Statistics and Econometrics  
   BKM, Quantitative Review (Appendix A) (R)  
   BP, Three classic Errors in Statistics, from Baseball to Investment Research (R)  
   BP, What Practitioners need to Know…about Uncertainty (R)  
   BP, What Practitioners need to Know…about t-Tests (R)

2  Topic 3: Review of Regression  
   BP, What Practitioners need to Know…about Regressions (R)

3  Topic 4: Diversification and Portfolio Theory  
   BKM, Chapters 1-5 (recommended only…but strongly recommended)  
   Chapters 6 & 7.

3-4  Topic 5: The Capital Asset Pricing Model: Theory, Evidence and Uses  
   BKM, Chapters 8, 9, & 13  
   BP, The Cross-Section of Expected Stock Returns (R)  
   BP, The CAPM and Equity Return Regularities (R)

5-6  Topic 6: Factor Models: Theory, Evidence and Uses  
   BKM, Chapter 10 (and review Chapter 13)  
   BP, The Arbitrage Pricing Theory Approach to Strategic Portfolio Planning (R)  
   BP, Common Risk Factors in the Returns on Stocks and Bonds (R)  
   BP, Contrarian Investment, Extrapolation, and Risk (R)  
   BP, A Primer on Arbitrage Pricing Theory  
   BP, The Interaction of Value and Momentum Strategies  
   BP, What Practitioners need to Know…about Optimization  
   BP, Practicing what they Teach & Ivory-Tower Investing
6 Topic 7: Market Efficiency
   BKM, Chapter 11 (12 is also recommended)
   BP, Are Seasonal Anomalies Real? A Ninety-Year Perspective (R)
   BP, Fama’s Market – Are Stock Movements Predictable? (R)
   BP, Try This on Your Chartist
   BP, Anomalies: A Mean-Reverting Walk Sown Wall Street

7-8 Topics 8 & 9: Managed Funds, Performance Measurement, & Style Analysis
   BKM, Chapter 4
   Chapter 24
   BP, On Persistence in Mutual Fund Performance (R)
   BP, Asset Allocation: Management style and Performance Measurement (R)
   BP, An Anatomy of Morningstar Ratings
   BP, The Costs of Inefficiency
   BP, Articles on Trading Costs

8-9 Topic 10: Predictability & Asset Management
   BP, Why Not 100% Equities?
   BP, Shortfall risk and the asset allocation decision: A simulation analysis of stock and bond risk profiles

9-10 Topic 11: Data Snooping: What It Is and Why It Matters (A Lot)

10-11 Topic 12: Bonds, the Term Structure, & Fixed Income Portfolios
   BKM, Chapters 14, 15 & 16

11-12 Topic 13: International Investments
   BKM, Chapter 25
   BP, Expected Returns and volatility in 135 Countries (R)
   BP, Evaluating the Diversification Benefits of the New Country Funds
   BP, Parallels Between the Cross-Sectional Predictability of Stock and Country Returns
   BP, Value Vs. Growth: The International Evidence

12 Topic 14: Hedge Funds & Alternative Investments
   BP, Market-Neutral Strategy Limits Risk
   BP, Psst, we're market-neutral
   BP, Betting both ways on Japan

Note: This Reading List and Schedule serves as a guide for how I believe I’ll conduct the course. However, our actual progress through the topics is of course endogenous and may differ from it.
The following are some suggestions for further reading:

**Finance & Related:**

**Statistics and Econometrics:**