The Wharton School University of Pennsylvania

FNCE 890-Corporate Restructuring Fall 2004

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Office Hours: 1:30-3:00 on Fridays or by appointment

WebCafe: http://webcafe.wharton.upenn.edu/eRoom/aisp/fnce890-fa04-1

Teaching Assistants: TBA

Overview: The objective of this course is to familiarize students with financial, legal and strategic issues associated with corporate restructuring process. Main focus of the course will be on the restructuring of financially distressed firms. We will survey a variety of restructuring methods (out-of-court workouts, exchange offers, prepackaged bankruptcies, Chapter 11 bankruptcies, insolvency practices in other countries) available to troubled firms. A small portion of the course will be concerned with restructuring employee contracts and equity claims (equity carve-outs, spin-offs, tracking stock). Throughout the course, our attention will be devoted equally among valuation tools; details of the legal framework; and strategies available to the companies and their claimants under the legal framework they operate.

Format: The course uses a mixture of lectures, cases, guest speakers and a negotiation exercise. In order to accommodate the speakers, we may have to schedule the talk outside the regular class times. In that case, the talk will be taped and made available for you to review it later on.

WebCafe: There is a webCafé room for this class that I will use regularly. For the classes that involve lectures, I will post the lecture notes on webCafé so that you can print them before class and bring to class to take notes. The spreadsheets associated with case discussions will be posted on webCafé after the class.

Course Materials: There is no textbook for the course. There is a course bulkpack available from Wharton Reprographics. Some additional readings may be distributed in class or posted on webCafé..

Grading and Exams: Final grades in the course will be based on 4 written case analyses (5% each) and a term project (30%) to be completed in groups of four people, presentation of the term project and class participation (20%) and a midterm exam (30%).

This course is an experimental one. We will work together on the fine tune of the course design throughout the semester.

Course Outline and Readings (tentative)

9/9 Introduction and course overview

9/14 Financial Distress

Kaiser, Chapter 11

Difference between financial distress and economic distress Costs of financial distress: direct costs and indirect costs Effects of financial distress on investment decisions Statistical estimates of costs of financial distress

9/16 Methods of Dealing with Financial Distress

Kaiser, Chapter 12

Liquidation vs. reorganization

Out-of-court workouts/exchange offers

Chapter 7 and Chapter 11 bankruptcies

Difficulties of out-of-court workouts

Advantages and disadvantages of Chapter 11 bankruptcies

Empirical evidence

9/21 Case Discussion: Cumberland Worldwide

9/23 U.S. Bankruptcy Law

Kaiser, Chapter 13

Rules of Chapter 7

Rules of Chapter 11

Timeline of Chapter 11

Development of reorganization plans

Empirical evidence

9/28 Guest Speaker: Jim Warner, Blackstone

Careers in Restructuring

9/30 Business Valuation in Bankruptcy

Roe, Chapter 2

AICPA, Section 13

Purposes of valuation in bankruptcy

Premises of value

Valuation approaches and methods

Court rulings on valuation

10/5 Cost of Capital

Copeland, Koller and Murrin, Chapters 10 and 14 and Appendix A

Purposes of developing a discount rate in bankruptcy

Risks associated with restructuring

Review of CAPM

Computing unlevered cost of capital

Court rulings on discount rates

10/7 Valuation in Bankruptcy

Gilson, Appendix B

Gilson, Hotchkiss, Ruback article
Capital Cash Flows Method
Net Operating Losses

Empirical evidence

10/12 Case Discussion: National Convenience Stores

10/14 Guest Speaker: Howard Marks, Oaktree

Branch and Ray, Chapter 5

Investing in Distressed Companies

10/19 Case Discussion: Sunbeam-Oster

Rosenberg, Chapters 7 & 8

Business Week Article: The Return of the Wall Street Vulture

10/21 Exam

10/26 Fall Break

10/28 Distressed Mergers and Acquisitions

HLHZ, Buying and Selling the Troubled Company

Legal details

Acquisition strategies

Sale strategies

Empirical evidence

11/2 Negotiation Case: TBA

11/4-11/11 Valuation of Contingent Securities

Ross, Westerfield, Jaffe Chapters 22, 23, 24 or Brealey and Myers

Chapters 20, 22 (not in bulkpack)

Need for valuation of contingent securities in restructuring

Review of option pricing models

Valuation of warrants

Mini case: Gaylord Container

11/16 Guest Speaker: Gilbert Sanborn, Lehman Brothers

Kaiser, Chapter 14

European restructurings

11/18 Case Discussion: Buenos Aires Embotelladora S.A.

11/23 TBA

11/25 Thanksgiving Break

11/30 Employee restructurings

DiNapoli, Chapter 16

Case Discussion: Navistar International

12/2 Equity Restructurings

Kaiser, Chapter 8
Equity carve-outs

Spinoffs

Tracking stock
Emprical evidence

12/7 Case Discussion: Donaldson, Lufkin and Jenrette

12/9 Presentation of term projects and wrap-up