

# Linear Regression

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# Motivation

- Linear regression is arguably the most popular modeling approach across every field in the social sciences.
  - 1 Very robust technique
  - 2 Linear regression also provides a basis for more advanced empirical methods.
  - 3 Transparent and relatively easy to understand technique
  - 4 Useful for both descriptive and structural analysis
- We're going to learn linear regression inside and out from an applied perspective
  - focusing on the appropriateness of different assumptions, model building, and interpretation
- This lecture draws heavily from Wooldridge's undergraduate and graduate texts, as well as Greene's graduate text.

# Terminology

- The **simple linear regression model** (a.k.a. - **bivariate linear regression model**, **2-variable linear regression model**)

$$y = \alpha + \beta x + u \quad (1)$$

- $y$  = **dependent variable**, **outcome variable**, **response variable**, **explained variable**, **predicted variable**, **regressand**
- $x$  = **independent variable**, **explanatory variable**, **control variable**, **predictor variable**, **regressor**, **covariate**
- $u$  = **error term**, **disturbance**
- $\alpha$  = **intercept parameter**
- $\beta$  = **slope parameter**

## Details

- Recall model is

$$y = \alpha + \beta x + u$$

- $(y, x, u)$  are random variables
- $(y, x)$  are observable (we can sample observations on them)
- $u$  is unobservable  $\implies$  no stat tests involving  $u$
- $(\alpha, \beta)$  are unobserved but estimable under certain cond's
- Model implies that  $u$  captures everything that determines  $y$  except for  $x$
- In natural sciences, this often includes frictions, air resistance, etc.
- In social sciences, this often includes a lot of stuff!!!

# Assumptions

①  $E(u) = 0$

- As long as we have an intercept, this assumption is innocuous
- Imagine  $E(u) = k \neq 0$ . We can rewrite  $u = k + w \implies$

$$y_i = (\alpha + k) + \beta E(x_i) + w$$

where  $E(w) = 0$ . Any non-zero mean is absorbed by the intercept.

②  $E(u|x) = E(u)$

- Assuming  $q \perp u$  ( $\perp$  = orthogonal) is *not enough!* Correlation only measures *linear* dependence
- **Conditional mean independence**
- Implied by full independence  $q \perp\!\!\!\perp u$  ( $\perp\!\!\!\perp$  = independent)
- Implies uncorrelated
- Intuition: avg of  $u$  does *not* depend on the value of  $q$
- Can combine with zero mean assumption to get **zero conditional mean assumption**  $E(u|q) = E(u) = 0$

## Conditional Mean Independence (CMI)

- This is the key assumption in most applications
- Can we test it?
  - Run regression.
  - Take **residuals**  $\hat{u} = y - \hat{y}$  & see if avg  $\hat{u}$  at each value of  $x = 0$ ?
  - Or, see if residuals are uncorrelated with  $x$
  - Does these exercise make sense?
- Can we think about it?
  - The assumption says that no matter whether  $x$  is low, medium, or high, the unexplained portion of  $y$  is, on average, the same (0).
  - But, what if agents (firms, etc.) with different values of  $x$  are different along other dimensions that matter for  $y$ ?

## CMI Example 1: Capital Structure

- Consider the regression

$$\text{Leverage}_i = \alpha + \beta \text{Profitability}_i + u_i$$

- CMI  $\implies$  that average  $u$  for each level of *Profitability* is the same
- But, unprofitable firms tend to have higher bankruptcy risk and should have lower leverage than more profitable firms according to tradeoff theory
- Or, unprofitable firms have accumulated fewer profits and may be forced to debt financing, implying higher leverage according to the pecking order
- These e.g.'s show that the average  $u$  is likely to vary with the level of profitability
  - 1st e.g., low profitable firms will be less levered implies lower avg  $u$  for less profitable firms
  - 2nd e.g., low profitable firms will be more levered implies higher avg  $u$  for less profitable firms

## CMI Example 2: Investment

- Consider the regression

$$\text{Investment}_i = \alpha + \beta q_i + u_i$$

- CMI  $\implies$  that average  $u$  for each level of  $q$  is the same
- But, firms with low  $q$  may be in distress and invest less
- Or, firms with high  $q$  may have difficulty raising sufficient capital to finance their investment
- These e.g.'s show that the average  $u$  is likely to vary with the level of  $q$ 
  - 1st e.g., low  $q$  firms will invest less implies higher avg  $u$  for low  $q$  firms
  - 2nd e.g., high  $q$  firms will invest less implies higher avg  $u$  for low  $q$  firms

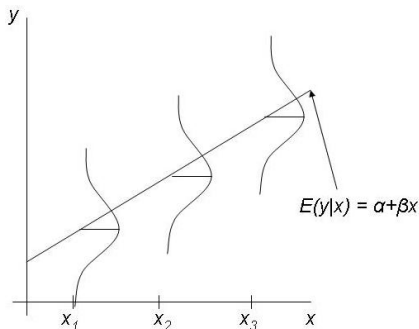


# Population Regression Function (PRF)

- PRF is  $E(y|x)$ . It is fixed but unknown. For simple linear regression:

$$PRF = E(y|x) = \alpha + \beta x \quad (2)$$

- Intuition: for any value of  $x$ , distribution of  $y$  is centered about  $E(y|x)$



# OLS Regression Line

- We don't observe PRF, but we can estimate via OLS

$$y_i = \alpha + \beta x_i + u_i \quad (3)$$

for each sample point  $i$

- What is  $u_i$ ? It contains all of the factors affecting  $y_i$  *other* than  $x_i$ .  
 $\implies u_i$  contains a lot of stuff! Consider complexity of
  - $y$  is individual food expenditures
  - $y$  is corporate leverage ratios
  - $y$  is interest rate spread on a bond
- **Estimated Regression Line** (a.k.a. **Sample Regression Function (SRF)**)

$$\hat{y} = \hat{\alpha} + \hat{\beta}x \quad (4)$$

Plug in an  $x$  and out comes an estimate of  $y$ ,  $\hat{y}$

- Note: Different sample  $\implies$  different  $(\hat{\alpha}, \hat{\beta})$

# OLS Estimates

- Estimators:

$$\text{Slope} = \hat{\beta} = \frac{\sum_{i=1}^N (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^N (x_i - \bar{x})^2}$$

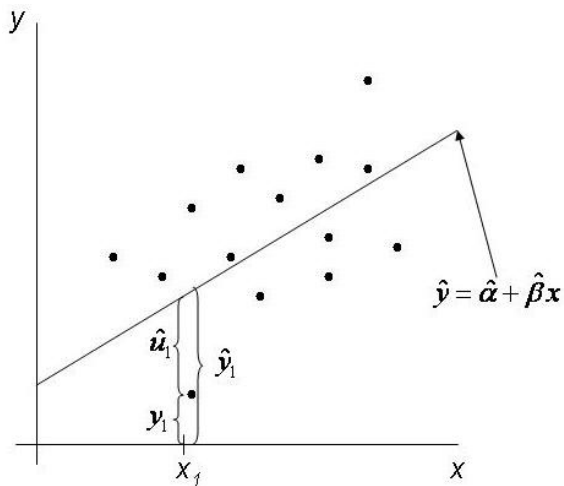
$$\text{Intercept} = \hat{\alpha} = \bar{y} - \hat{\beta}\bar{x}$$

- Population analogues

$$\text{Slope} = \frac{\text{Cov}(x, y)}{\text{Var}(x)} = \text{Corr}(x, y) \frac{SD(y)}{SD(x)}$$

$$\text{Intercept} = E(y) - \hat{\beta}E(x)$$

# The Picture



## Example: CEO Compensation

- Model

$$\text{salary} = \alpha + \beta \text{ROE} + y$$

- Sample 209 CEOs in 1990. Salaries in \$000s and ROE in % points.
- SRF

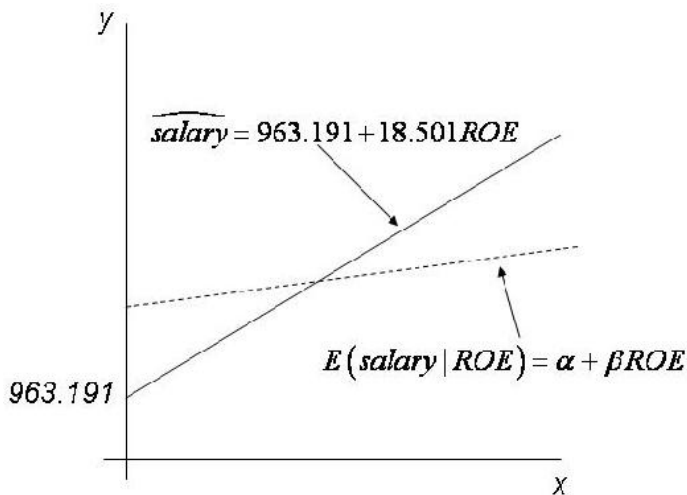
$$\text{salary} = 963.191 + 18.501 \text{ROE}$$

- What do the coefficients tell us?
- Is the key CMI assumption likely to be satisfied?
  - Is ROE the only thing that determines salary?
  - Is the relationship linear?  $\implies$  estimated change is constant across salary and ROE

$$dy/dx = \beta \text{ indep of salary \& ROE}$$

- Is the relationship constant across CEOs?

# PRF vs. SRF



## Goodness-of-Fit ( $R^2$ )

- R-squared defined as

$$R^2 = SSE/SST = 1 - SSR/SST$$

where

$$SSE = \text{Sum of Squares Explained} = \sum_{i=1}^N (\hat{y}_i - \bar{y})^2$$

$$SST = \text{Sum of Squares Total} = \sum_{i=1}^N (y_i - \bar{y})^2$$

$$SSR = \text{Sum of Squares Residual} = \sum_{i=1}^N (\hat{u}_i - \bar{\hat{u}})^2 = \sum_{i=1}^N \hat{u}_i^2$$

- $R^2 = [\text{Corr}(y, \hat{y})]^2$

## Example: CEO Compensation

- Model

$$\text{salary} = \alpha + \beta \text{ROE} + y$$

- $R^2 = 0.0132$
- What does this mean?



## Scaling the Dependent Variable

- Consider CEO SRF

$$\text{salary} = 963.191 + 18.501ROE$$

- Change measurement of salary from \$000s to \$. What happens?

$$\text{salary} = 963,191 + 18,501ROE$$

- More generally, multiplying **dependent variable** by constant  $c \implies$  OLS intercept and slope are also multiplied by  $c$

$$y = \alpha + \beta x + u$$

$$\iff cy = (c\alpha) + (c\beta)x + cu$$

(Note: variance of error affected as well.)

- Scaling  $\implies$  multiplying every observation by same #
- No effect on  $R^2$  - invariant to changes in units

## Scaling the Independent Variable

- Consider CEO SRF

$$\text{salary} = 963.191 + 18.501\text{ROE}$$

- Change measurement of ROE from percentage to decimal (i.e., multiply every observation's ROE by 1/100)

$$\text{salary} = 963.191 + 1,850.1\text{ROE}$$

- More generally, multiplying **independent variable** by constant  $c \implies$  OLS intercept is unchanged but slope is divided by  $c$

$$y = \alpha + \beta x + u$$

$$\iff y = \alpha + (\beta/c)cx + cu$$

- Scaling  $\implies$  multiplying every observation by same #
- No effect on  $R^2$  - invariant to changes in units

## Changing Units of Both $y$ and $x$

- Model:

$$y = \alpha + \beta x + u$$

- What happens to intercept and slope when we scale  $y$  by  $c$  and  $x$  by  $k$ ?

$$cy = c\alpha + c\beta x + cu$$

$$cy = (c\alpha) + (c\beta/k)kx + cu$$

- intercept scaled by  $c$ , slope scaled by  $c/k$

## Shifting Both $y$ and $x$

- Model:

$$y = \alpha + \beta x + u$$

- What happens to intercept and slope when we add  $c$  and  $k$  to  $y$  and  $x$ ?

$$c + y = c + \alpha + \beta x + u$$

$$c + y = c + \alpha + \beta(x + k) - \beta k + u$$

$$c + y = (c + \alpha - \beta k) + \beta(x + k) + u$$

- Intercept shifted by  $\alpha - \beta k$ , slope unaffected

## Incorporating Nonlinearities

- Consider a traditional wage-education regression

$$wage = \alpha + \beta education + u$$

- This formulation assumes change in wages is constant for all educational levels
- E.g., increasing education from 5 to 6 years leads to the same \$ increase in wages as increasing education from 11 to 12, or 15 to 16, etc.
- Better assumption is that each year of education leads to a constant *proportionate* (i.e., percentage) increase in wages
- *Approximation* of this intuition captured by

$$\log(wage) = \alpha + \beta education + u$$

## Log Dependent Variables

- Percentage change in wage given one unit increase in education is

$$\% \Delta wage \approx (100\beta) \Delta educ$$

- Percent change in wage is constant for each additional year of education

⇒ Change in wage for an extra year of education *increases* as education increases.

- I.e., increasing return to education (assuming  $\beta > 0$ )
- Log wage is linear in education. Wage is nonlinear

$$\log(wage) = \alpha + \beta education + u$$

$$\Rightarrow wage = \exp(\alpha + \beta education + u)$$

## Log Wage Example

- Sample of 526 individuals in 1976. Wages measured in \$/hour. Education = years of education.
- SRF:

$$\log(\text{wage}) = 0.584 + 0.083\text{education}, \quad R^2 = 0.186$$

- Interpretation:
  - Each additional year of education leads to an 8.3% increase in wages (NOT  $\log(\text{wages})$ !!!).
  - For someone with no education, their wage is  $\exp(0.584)$ ...this is meaningless because no one in sample has education=0.
- Ignores other nonlinearities. E.g., diploma effects at 12 and 16.

# Constant Elasticity Model

- Alter CEO salary model

$$\log(\text{salary}) = \alpha + \beta \log(\text{sales}) + u$$

- $\beta$  is the **elasticity** of salary w.r.t. sales
- SRF

$$\log(\text{salary}) = 4.822 + 0.257 \log(\text{sales}), \quad R^2 0.211$$

- Interpretation: For each 1% increase in sales, salary increase by 0.257%
- Intercept meaningless...no firm has 0 sales.



## Changing Units in Log-Level Model

- What happens to intercept and slope if we  $\Delta$  units of dependent variable when it's in log form?

$$\log(y) = \alpha + \beta x + u$$

$$\iff \log(c) + \log(y) = \log(c) + \alpha + \beta x + u$$

$$\iff \log(cy) = (\log(c) + \alpha) + \beta x + u$$

- Intercept shifted by  $\log(c)$ , slope unaffected because slope measures *proportionate* change in log-log model

## Changing Units in Level-Log Model

- What happens to intercept and slope if we  $\Delta$  units of independent variable when it's in log form?

$$y = \alpha + \beta \log(x) + u$$

$$\iff \beta \log(c) + y = \alpha + \beta \log(x) + \beta \log(c) + u$$

$$\iff y = (\alpha - \beta \log(c)) + \beta \log(cx) + u$$

- Slope measures *proportionate* change

## Changing Units in Log-Log Model

- What happens to intercept and slope if we  $\Delta$  units of dependent variable?

$$\log(y) = \alpha + \beta \log(x) + u$$

$$\iff \log(c) + \log(y) = \log(c) + \alpha + \beta \log(x) + u$$

$$\iff \log(cy) = (\alpha + \log(c)) + \beta \log(x) + u$$

- What happens to intercept and slope if we  $\Delta$  units of independent variable?

$$\log(y) = \alpha + \beta \log(x) + u$$

$$\iff \beta \log(c) + \log(y) = \alpha + \beta \log(x) + \beta \log(c) + u$$

$$\iff \log(y) = (\alpha - \beta \log(c)) + \beta \log(cx) + u$$

## Log Functional Forms

Model	Dependent Variable	Independent Variable	Interpretation of $\beta$
Level-level	$y$	$x$	$dy = \beta dx$
Level-log	$y$	$\log(x)$	$dy = (\beta/100)\%dx$
Log-level	$\log(y)$	$x$	$\%dy = (100\beta)dx$
Log-log	$\log(y)$	$\log(x)$	$\%dy = \beta\%dx$

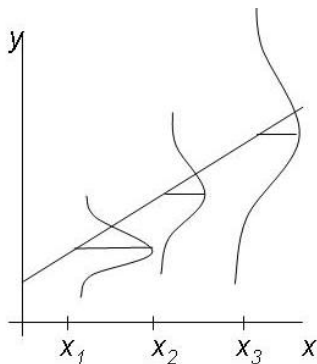
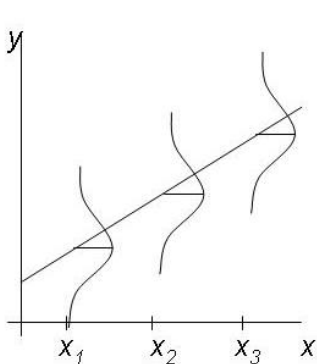
- E.g., In Log-level model,  $100 \times \beta = \% \text{ change in } y \text{ for a 1 unit increase in } x$  ( $100\beta = \text{semi-elasticity}$ )
- E.g., In Log-log model,  $\beta = \% \text{ change in } y \text{ for a } 1\% \text{ change in } x$  ( $\beta = \text{elasticity}$ )

# Unbiasedness

- When is OLS unbiased (i.e.,  $E(\hat{\beta}) = \beta$ )?
  - 1 Model is linear in parameters
  - 2 We have a random sample (e.g., self selection)
  - 3 Sample outcomes on  $x$  vary (i.e., no collinearity with intercept)
  - 4 Zero conditional mean of errors (i.e.,  $E(u|x) = 0$ )
- Unbiasedness is a feature of sampling distributions of  $\hat{\alpha}$  and  $\hat{\beta}$ .
- For a given sample, we hope  $\hat{\alpha}$  and  $\hat{\beta}$  are close to true values.

## Variance of OLS Estimators

- **Homoskedasticity**  $\implies \text{Var}(u|x) = \sigma^2$
- **Heteroskedasticity**  $\implies \text{Var}(u|x) = f(x) \in \mathbb{R}^+$



# Standard Errors

- Remember, larger error variance  $\implies$  larger  $\text{Var}(\beta) \implies$  bigger SEs
- Intuition: More variation in unobservables affecting  $y$  makes it hard to precisely estimate  $\beta$
- Relatively more variation in  $x$  is our friend!!!
- More variation in  $x$  means lower SEs for  $\beta$
- Likewise, larger samples tend to increase variation in  $x$  which also means lower SEs for  $\beta$
- I.e., we like big samples for identifying  $\beta$ !

# Basics

- **Multiple Linear Regression Model**

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_k x_k + u$$

- Same notation and terminology as before.
- Similar key identifying assumptions
  - 1 No perfect collinearity among covariates
  - 2  $E(u|x_1, \dots, x_k) = 0 \implies$  at a minimum no correlation and we have correctly accounted for the functional relationships between  $y$  and  $(x_1, \dots, x_k)$
- SRF

$$y = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \hat{\beta}_2 x_2 + \dots + \hat{\beta}_k x_k$$



## Interpretation

- Estimated intercept  $\hat{\beta}_0$  is predicted value of  $y$  when *all*  $x = 0$ . Sometimes this makes sense, sometimes it doesn't.
- Estimated slopes  $(\hat{\beta}_1, \dots, \hat{\beta}_k)$  have partial effect interpretations

$$\Delta \hat{y} = \hat{\beta}_1 \Delta x_1 + \dots + \hat{\beta}_k \Delta x_k$$

I.e., given changes in  $x_1$  through  $x_k$ ,  $(\Delta x_1, \dots, \Delta x_k)$ , we obtain the *predicted* change in  $y$ .

- When all but one covariate, e.g.,  $x_1$ , is held fixed so  $(\Delta x_2, \dots, \Delta x_k) = (0, \dots, 0)$  then

$$\Delta \hat{y} = \hat{\beta}_1 \Delta x_1$$

I.e.,  $\hat{\beta}_1$  is the coefficient holding *all else fixed* (*ceteris paribus*)

## Example: College GPA

- SRF of college GPA and high school GPA (4-point scales) and ACT score for  $N = 141$  university students

$$\widehat{colGPA} = 1.29 + 0.453hsGPA + 0.0094ACT$$

- What do intercept and slopes tell us?
  - Consider two students, Fred and Bob, with identical ACT score but  $hsGPA$  of Fred is 1 point higher than that of Bob. Best prediction of Fred's  $colGPA$  is 0.453 points higher than that of Bob.
- SRF without  $hsGPA$

$$\widehat{colGPA} = 1.29 + 0.0271ACT$$

- What's different and why? Can we use it to compare 2 people with same  $hsGPA$ ?

## All Else Equal

- Consider prev example. Holding ACT fixed, another point on high school GPA is predicted to inc college GPA by 0.452 points.
- If we could collect a sample of individuals with the same high school ACT, we could run a simple regression of college GPA on high school GPA. This holds all else, ACT, fixed.
- Multiple regression mimics this scenario without restricting the values of any independent variables.

## Changing Multiple Independent Variables Simultaneously

- Each  $\beta$  corresponds to the partial effect of its covariate
- What if we want to change more than one variable at the same time?
- E.g., What is the effect of increasing the high school GPA by 1 point and the ACT score by 1 points?

$$\widehat{\Delta colGPA} = 0.453\Delta hsGPA + 0.0094\Delta ACT = 0.4624$$

- E.g., What is the effect of increasing the high school GPA by 2 point and the ACT score by 10 points?

$$\begin{aligned}\widehat{\Delta colGPA} &= 0.453\Delta hsGPA + 0.0094\Delta ACT \\ &= 0.453 \times 2 + 0.0094 \times 10 = 1\end{aligned}$$

# Fitted Values and Residuals

- **Residual** =  $\hat{u}_i = y_i - \hat{y}_i$
- Properties of residuals and fitted values:
  - 1 sample avg of residuals = 0  $\implies \hat{y} = \bar{y}$
  - 2 sample cov between each indep variable and residuals = 0
  - 3 Point of means  $(\bar{y}, \bar{x}_1, \dots, \bar{x}_k)$  lies on regression line.

# Partial Regression

- Consider 2 independent variable model

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + u$$

- What's the formula for just  $\hat{\beta}_1$ ?

$$\hat{\beta}_1 = (\hat{r}'_1 \hat{r}_1)^{-1} \hat{r}'_1 y$$

where  $\hat{r}_1$  are the residuals from a regression of  $x_1$  on  $x_2$ .

- In other words,
  - regress  $x_1$  on  $x_2$  and save residuals
  - regress  $y$  on residuals
  - coefficient on residuals will be identical to  $\hat{\beta}_1$  in multivariate regression

# Frisch-Waugh-Lovell I

- More generally, consider general linear setup

$$y = XB + u = X_1B_1 + X_2B_2 + u$$

- One can show that

$$\hat{B}_2 = (X_2' M_1 X_2)^{-1} (X_2' M_1 y) \quad (5)$$

where

$$M_1 = (I - P_1) = I - X_1(X_1'X_1)^{-1}X_1'$$

- $P_1$  is the projection matrix that takes a vector ( $y$ ) and projects it onto the space spanned by columns of  $X_1$
- $M_1$  is the orthogonal complement, projecting a vector onto the space orthogonal to that spanned by  $X_1$

## Frisch-Waugh-Lovell II

- What does equation (5) mean?
- Since  $M_1$  is idempotent

$$\begin{aligned}\hat{B}_2 &= (X_2' M_1 M_1 X_2)^{-1} (X_2' M_1 M_1 y) \\ &= (\tilde{X}_2' \tilde{X}_2)^{-1} (\tilde{X}_2' \tilde{y})\end{aligned}$$

- So  $\hat{B}_2$  can be obtained by a simple multivariate regression of  $\tilde{y}$  on  $\tilde{X}_2$
- But  $\tilde{y}$  and  $\tilde{X}_2$  are just the residuals obtained from regressing  $y$  and each component of  $X_2$  on the  $X_1$  matrix



## Omitted Variables Bias

- Assume correct model is:

$$y = XB + u = X_1B_1 + X_2B_2 + u$$

- Assume we *incorrectly* regress  $y$  on just  $X_1$ . Then

$$\begin{aligned}\hat{B}_1 &= (X_1'X_1)^{-1}X_1'y \\ &= (X_1'X_1)^{-1}X_1'(X_1B_1 + X_2B_2 + u) \\ &= B_1 + (X_1'X_1)^{-1}X_1'X_2B_2 + (X_1'X_1)^{-1}X_1'u\end{aligned}$$

- Take expectations and we get

$$\hat{B}_1 = B_1 + (X_1'X_1)^{-1}X_1'X_2B_2$$

Note  $(X_1'X_1)^{-1}X_1'X_2$  is the column of slopes in the OLS regression of each column of  $X_2$  on the columns of  $X_1$

- OLS is biased because of omitted variables and direction is unclear — depending on multiple partial effects

## Bivariate Model

- With two variable setup, inference is easier

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + u$$

- Assume we *incorrectly* regress  $y$  on just  $x_1$ . Then

$$\begin{aligned}\hat{\beta}_1 &= \beta_1 + (x_1' x_1)^{-1} x_1' x_2 \beta_2 \\ &= \beta_1 + \delta \beta_2\end{aligned}$$

- Bias term consists of 2 terms:
  - 1  $\delta$  = slope from regression of  $x_2$  on  $x_1$
  - 2  $\beta_2$  = slope on  $x_2$  from multiple regression of  $y$  on  $(x_1, x_2)$
- Direction of bias determined by signs of  $\delta$  and  $\beta_2$ .
- Magnitude of bias determined by magnitudes of  $\delta$  and  $\beta_2$ .

## Omitted Variable Bias General Thoughts

- Deriving sign of omitted variable bias with multiple regressors in estimated model is hard. Recall general formula

$$\hat{B}_1 = B_1 + (X_1'X_1)^{-1}X_1'X_2B_2$$

$(X_1'X_1)^{-1}X_1'X_2$  is vector of coefficients.

- Consider a simpler model

$$y = \beta_0 + \beta_1x_1 + \beta_2x_2 + \beta_3x_3 + u$$

where we omit  $x_3$

- Note that *both*  $\hat{\beta}_1$  and  $\hat{\beta}_2$  will be biased because of omission unless *both*  $x_1$  and  $x_2$  are uncorrelated with  $x_3$ .
- The omission will infect every coefficient through correlations

## Example: Labor

- Consider

$$\log(\text{wage}) = \beta_0 + \beta_1 \text{education} + \beta_2 \text{ability} + u$$

- If we can't measure ability, it's in the error term and we estimate

$$\log(\text{wage}) = \beta_0 + \beta_1 \text{education} + w$$

- What is the likely bias in  $\hat{\beta}_1$ ? recall

$$\hat{\beta}_1 = \beta_1 + \delta\beta_2$$

where  $\delta$  is the slope from regression of ability on education.

- Ability and education are likely positively correlated  $\implies \delta > 0$
- Ability and wages are likely positively correlated  $\implies \beta_2 > 0$
- So, bias is likely positive  $\implies \hat{\beta}_1$  is too big!

## Goodness of Fit

- $R^2$  still equal to squared correlation between  $y$  and  $\hat{y}$
- Low  $R^2$  doesn't mean model is wrong
- Can have a low  $R^2$  yet OLS estimate may be reliable estimates of ceteris paribus effects of each independent variable
- Adjust  $R^2$

$$R_a^2 = 1 - (1 - R^2) \frac{n - 1}{n - k - 1}$$

where  $k = \#$  of regressors excluding intercept

- Adjust  $R^2$  corrects for df and it can be  $< 0$

# Unbiasedness

- When is OLS unbiased (i.e.,  $E(\hat{\beta}) = \beta$ )?
  - 1 Model is linear in parameters
  - 2 We have a random sample (e.g., self selection)
  - 3 No perfect collinearity
  - 4 Zero conditional mean of errors (i.e.,  $E(u|x) = 0$ )
- Unbiasedness is a feature of sampling distributions of  $\hat{\alpha}$  and  $\hat{\beta}$ .
- For a given sample, we hope  $\hat{\alpha}$  and  $\hat{\beta}$  are close to true values.

## Irrelevant Regressors

- What happens when we include a regressor that shouldn't be in the model? (**overspecified**)
- No affect on unbiasedness
- Can affect the variances of the OLS estimator

## Variance of OLS Estimators

- Sampling variance of OLS slope

$$\text{Var}(\hat{\beta}_j) = \frac{\sigma^2}{\sum_{i=1}^N (x_{ij} - \bar{x}_j)^2 (1 - R_j^2)}$$

for  $j = 1, \dots, k$ , where  $R_j^2$  is the  $R^2$  from regressing  $x_j$  on all other independent variables including the intercept and  $\sigma^2$  is the variance of the regression error term.

- Note
  - Bigger error variance ( $\sigma^2$ )  $\implies$  bigger SEs (Add more variables to model, change functional form, improve fit!)
  - More sampling variation in  $x_j$   $\implies$  smaller SEs (Get a larger sample)
  - Higher collinearity ( $R_j^2$ )  $\implies$  bigger SEs (Get a larger sample)



# Multicollinearity

- Problem of small sample size.
- No implication for bias or consistency, but can inflate SEs
- Consider

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + u$$

where  $x_2$  and  $x_3$  are highly correlated.

- $Var(\hat{\beta}_2)$  and  $Var(\hat{\beta}_3)$  may be large.
- But correlation between  $x_2$  and  $x_3$  has no direct effect on  $Var(\hat{\beta}_1)$
- If  $x_1$  is uncorrelated with  $x_2$  and  $x_3$ , then  $R_1^2 = 0$  and  $Var(\hat{\beta}_1)$  is unaffected by correlation between  $x_2$  and  $x_3$
- Make sure included variables are not too highly correlated with the variable of interest
- **Variance Inflation Factor (VIF)** =  $1/(1 - R_j^2)$  above 10 is sometimes cause for concern but this is arbitrary and of limited use

# Data Scaling

- No one wants to see a coefficient reported as 0.000000456, or 1,234,534,903,875.
- Scale the variables for cosmetic purposes:
  - 1 Will effect coefficients & SEs
  - 2 Won't affect t-stats or inference
- Sometimes useful to convert coefficients into comparable units, e.g., SDs.
  - 1 Can standardize  $y$  and  $x$ 's (i.e., subtract sample avg. & divide by sample SD) before running regression.
  - 2 Estimated coefficients  $\implies$  1 SD  $\Delta$  in  $y$  given 1 SD  $\Delta$  in  $x$ .
- Can estimate model on original data, then multiply each coef by corresponding SD. This marginal effect  $\implies$   $\Delta$  in  $y$  units for a 1 SD  $\Delta$  in  $x$

# Log Functional Forms

- Consider

$$\log(\text{price}) = \beta_0 + \beta_1 \log(\text{pollution}) + \beta_2 \text{rooms} + u$$

- Interpretation

- 1  $\beta_1$  is the elasticity of price w.r.t. pollution. I.e., a 1% change in pollution generates an  $100\beta_1\%$  change in price.
- 2  $\beta_2$  is the semi-elasticity of price w.r.t. rooms. I.e., a 1 unit change in rooms generates an  $100\beta_2\%$  change in price.

- E.g.,

$$\log(\text{price}) = 9.23 - 0.718 \log(\text{pollution}) + 0.306 \text{rooms} + u$$

$\Rightarrow$  1% inc. in pollution  $\Rightarrow$  -0.72% dec. in price

$\Rightarrow$  1 unit inc. in rooms  $\Rightarrow$  -30.6% inc. in price

# Log Approximation

- Note: percentage change interpretation is only *approximate*!
- Approximation error occurs because as  $\Delta \log(y)$  becomes larger, approximation  $\% \Delta y \approx 100 \Delta \log(y)$  becomes more inaccurate. E.g.,

$$\log(y) = \hat{\beta}_0 + \hat{\beta}_1 \log(x_1) + \hat{\beta}_2 x_2$$

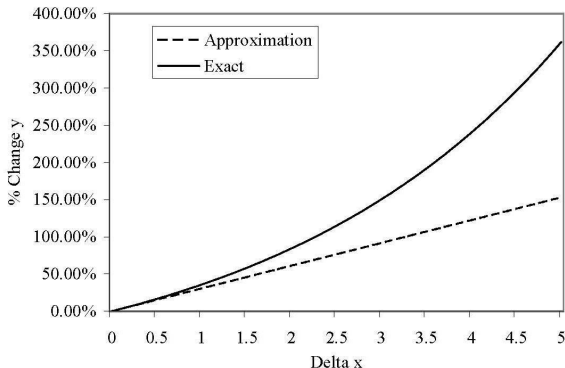
- Fixing  $x_1$  (i.e.,  $\Delta x_1 = 0$ )  $\implies \Delta \log(y) = \Delta \hat{\beta}_2 x_2$
- *Exact* % change is

$$\begin{aligned}\Delta \log(y) &= \log(y') - \log(y) = \hat{\beta}_2 \Delta x_2 = \hat{\beta}_2 (x'_2 - x_2) \\ \log(y'/y) &= \hat{\beta}_2 (x'_2 - x_2) \\ y'/y &= \exp(\hat{\beta}_2 (x'_2 - x_2)) \\ [(y' - y)/y] \% &= 100 \cdot \left[ \exp(\hat{\beta}_2 (x'_2 - x_2)) - 1 \right]\end{aligned}$$

# Figure of Log Approximation

Approximate % change  $y$  :  $\Delta \log(y) = \hat{\beta}_2 \Delta x_2$

Exact % change  $y$  :  $(\Delta y/y)\% = 100 \cdot \left[ \exp(\hat{\beta}_2 \Delta x_2) \right]$



## Usefulness of Logs

- Logs lead to coefficients with appealing interpretations
- Logs allow us to be ignorant about the units of measurement of variables appearing in logs since they're proportionate changes
- If  $y > 0$ , log can mitigate (eliminate) skew and heteroskedasticity
- Logs of  $y$  or  $x$  can mitigate the influence of outliers by narrowing range.
- “Rules of thumb” of when to take logs:
  - positive currency amounts,
  - variable with large integral values (e.g., population, enrollment, etc.)and when not to take logs
  - variables measured in years (months),
  - proportions
- If  $y \in [0, \infty)$ , can take  $\log(1+y)$

## Percentage vs. Percentage Point Change

- Proportionate (or Relative) Change

$$(x_1 - x_0)/x_0 = \Delta x/x_0$$

- Percentage Change

$$\% \Delta x = 100(\Delta x/x_0)$$

- Percentage Point Change is raw change in percentages.
- E.g., let  $x$  = unemployment rate in %
- If unemployment goes from 10% to 9%, then
  - 1% percentage point change,
  - $(9-10)/10 = 0.1$  proportionate change,
  - $100(9-10)/10 = 10\%$  percentage change,
- If you use log of a % on LHS, take care to distinguish between percentage change and percentage point change.

## Models with Quadratics

- Consider

$$y = \beta_0 + \beta_1 x + \beta_2 x^2 + u$$

- Partial effect of  $x$

$$\Delta y = (\beta_1 + 2\beta_2 x)\Delta x \implies dy/dx = \beta_1 + 2\beta_2 x$$

$\implies$  must pick value of  $x$  to evaluate (e.g.,  $\bar{x}$ )

- $\hat{\beta}_1 > 0, \hat{\beta}_2 < 0 \implies$  parabolic relation
  - Turning point = Maximum =  $\left| \hat{\beta}_1 / (2\hat{\beta}_2) \right|$
  - *Know where the turning point is!* It may lie outside the range of  $x$ !
  - Odd values may imply misspecification or be irrelevant (above)
- Extension to higher order straightforward



## Models with Interactions

- Consider

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2 + u$$

- Partial effect of  $x_1$

$$\Delta y = (\beta_1 + \beta_3 x_2) \Delta x_1 \implies dy/dx_1 = \beta_1 + \beta_3 x_2$$

- Partial effect of  $x_1 = \beta_1 \iff x_2 = 0$ . Have to ask if this makes sense.
- If not, plug in sensible value for  $x_2$  (e.g.,  $\bar{x}_2$ )
- Or, reparameterize the model:

$$y = \alpha_0 + \delta_1 x_1 + \delta_2 x_2 + \beta_3 (x_1 - \mu_1)(x_2 - \mu_2) + u$$

where  $(\mu_1, \mu_2)$  is the population mean of  $(x_1, x_2)$

- $\delta_2(\delta_1)$  is partial effect of  $x_2(x_1)$  on  $y$  at mean value of  $x_1(x_2)$ .

## Models with Interactions

- Reparameterized model

$$\begin{aligned}y &= \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 (x_1 x_2 + \mu_1 \mu_2 - x_1 \mu_2 - x_2 \mu_1) + u \\ &= \underbrace{(\beta_0 + \beta_3 \mu_1 \mu_2)}_{\alpha_0} + \underbrace{(\beta_1 + \beta_3 \mu_2)}_{\delta_1} x_1 \\ &\quad + \underbrace{(\beta_2 + \beta_3 \mu_1)}_{\delta_2} x_2 + \beta_3 x_1 x_2 + u\end{aligned}$$

- For estimation purposes, can use sample mean in place of unknown population mean
- Estimating reparameterized model has two benefits:
  - Provides estimates at average value  $(\hat{\delta}_1, \hat{\delta}_2)$
  - Provides corresponding standard errors

## Predicted Values and SEs I

- Predicted value:

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \dots + \hat{\beta}_k x_k$$

- But this is just an estimate with a standard error. I.e.,

$$\hat{\theta} = \hat{\beta}_0 + \hat{\beta}_1 c_1 + \dots + \hat{\beta}_k c_k$$

where  $(c_1, \dots, c_k)$  is a point of evaluation

- But  $\hat{\theta}$  is just a linear combination of OLS parameters
- We know how to get the SE of this. E.g.,  $k = 1$

$$\begin{aligned} \text{Var}(\hat{\theta}) &= \text{Var}(\hat{\beta}_0 + \hat{\beta}_1 c_1) \\ &= \text{Var}(\hat{\beta}_0) + c_1^2 \text{Var}(\hat{\beta}_1) + 2c_1 \text{Cov}(\hat{\beta}_0, \hat{\beta}_1) \end{aligned}$$

- Take square root and voila'! (Software will do this for you)

## Predicted Values and SEs II

- Alternatively, reparameterize the regression. Note

$$\hat{\theta} = \hat{\beta}_0 + \hat{\beta}_1 c_1 + \dots + \hat{\beta}_k c_k \implies \hat{\beta}_0 = \hat{\theta} - \hat{\beta}_1 c_1 - \dots - \hat{\beta}_k c_k$$

- Plug this into the regression

$$y = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k + u$$

to get

$$y = \theta_0 + \beta_1(x_1 - c_1) + \dots + \beta_k(x_k - c_k) + u$$

- I.e., subtract the value  $c_j$  from each observation on  $x_j$  and then run regression on transformed data.
- Look at SE on intercept and that's the SE of the predicted value of  $y$  at the point  $(c_1, \dots, c_k)$
- You can form confidence intervals with this too.

# Predicting $y$ with $\log(y)$ I

- SRF:

$$\widehat{\log(y)} = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \dots + \hat{\beta}_k x_k$$

- Predicted value of  $y$  is *not*  $\exp(\widehat{\log(y)})$
- Recall Jensen's inequality for convex function,  $g$ :

$$g\left(\int f d\mu\right) \leq \int g \circ f d\mu \iff g(E(f)) \leq E(g(f))$$

- In our setting,  $f = \log(y)$ ,  $g = \exp(\cdot)$ . Jensen  $\implies$

$$\exp\{E[\log(y)]\} \leq E[\exp\{\log(y)\}]$$

We will underestimate  $y$ .

## Predicting $y$ with $\log(y)$ II

- How can we get a consistent (no unbiased) estimate of  $y$ ?
- If  $u \perp\!\!\!\perp X$

$$E(y|X) = \alpha_0 \exp(\beta_0 + \beta_1 x_1 + \dots + \beta_k x_k)$$

where  $\alpha_0 = E(\exp(u))$

- With an estimate of  $\alpha$ , we can predict  $y$  as

$$\hat{y} = \hat{\alpha}_0 \exp(\widehat{\log(y)})$$

which requires exponentiating the predicted value from the log model and multiplying by  $\hat{\alpha}_0$

- Can estimate  $\alpha_0$  with MOM estimator (consistent but biased because of Jensen)

$$\hat{\alpha}_0 = n^{-1} \sum_{i=1}^n \exp(\hat{u}_i)$$

# Basics

- Qualitative information. Examples,
  - 1 Sex of individual (Male, Female)
  - 2 Ownership of an item (Own, don't own)
  - 3 Employment status (Employed, Unemployed)
- Code this information using **binary** or **dummy** variables. E.g.,

$$Male_i = \begin{cases} 1 & \text{if person } i \text{ is Male} \\ 0 & \text{otherwise} \end{cases}$$

$$Own_i = \begin{cases} 1 & \text{if person } i \text{ owns item} \\ 0 & \text{otherwise} \end{cases}$$

$$Emp_i = \begin{cases} 1 & \text{if person } i \text{ is employed} \\ 0 & \text{otherwise} \end{cases}$$

- Choice of 0 or 1 is relevant only for interpretation.

# Single Dummy Variable

- Consider

$$wage = \beta_0 + \delta_0 female + \beta_1 educ + u$$

- $\delta_0$  measures difference in wage between male and female given same level of education (and error term  $u$ )

$$E(wage | female = 0, educ) = \beta_0 + \beta_1 educ$$

$$E(wage | female = 1, educ) = \beta_0 + \delta + \beta_1 educ$$

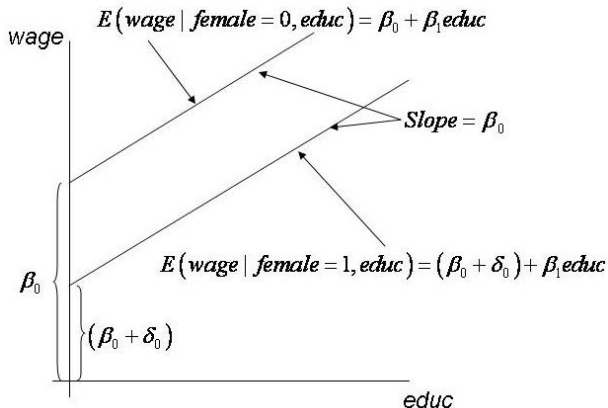
$$\implies \delta = E(wage | female = 1, educ) - E(wage | female = 0, educ)$$

- Intercept for males =  $\beta_0$ , females =  $\delta_0 + \beta_0$



# Intercept Shift

- Intercept shifts, slope is same.



## Wage Example

- SRF with  $n = 526$ ,  $R^2 = 0.364$

$$\widehat{wage} = -1.57 - 1.81female + 0.571educ + 0.025exper + 0.141tenure$$

- Negative intercept is intercept for men...meaningless because other variables are never all = 0
- Females earn \$1.81/hour less than men with the same education, experience, and tenure.
- All else equal is important! Consider SRF with  $n = 526$ ,  $R^2 = 0.116$

$$\widehat{wage} = 7.10 - 2.51female$$

- Female coefficient is picking up differences due to omitted variables.

## Log Dependent Variables

- Nothing really new, coefficient has % interpretation.
- E.g., house price model with  $N = 88$ ,  $R^2 = 0.649$

$$\widehat{price} = -1.35 + 0.168\log(lotsize) + 0.707\log(sqft) \\ + 0.027bdrms + 0.054colonial$$

- Negative intercept is intercept for non-colonial homes...meaningless because other variables are never all = 0
- A colonial style home costs approximately 5.4% more than “otherwise similar” homes
- Remember this is just an approximation. If the percentage change is large, may want to compare with exact formulation

## Multiple Binary Independent Variables

- Consider

$$\widehat{\log(\text{wage})} = 0.321 + 0.213\text{marriedMale} - 0.198\text{marriedFemale} \\ + -0.110\text{singleFemale} + 0.079\text{education}$$

- The omitted category is single male  $\implies$  intercept is intercept for base group (all other vars = 0)
- Each binary coefficient represent the estimated *difference* in intercepts between that group and the base group
- E.g., *marriedMale*  $\implies$  that married males earn approximately 21.3% more than single males, all else equal
- E.g., *marriedFemale*  $\implies$  that married females earn approximately 19.8% less than single males, all else equal

## Ordinal Variables

- Consider credit ratings:  $CR \in (AAA, AA, \dots, C, D)$
- If we want to explain bond interest rates with ratings, we could convert  $CR$  to a numeric scale, e.g.,  $AAA = 1, AA = 2, \dots$  and run

$$IR_i = \beta_0 + \beta_1 CR_i + u_i$$

- This assumes a constant linear relation between interest rates and every rating category.
- Moving from AAA to AA produces the same change in interest rates as moving from BBB to BB.
- Could take log interest rate, but is same proportionate change much better?

## Converting Ordinal Variables to Binary

- Or we could create an indicator for each rating category, e.g.,  $CR_{AAA} = 1$  if  $CR = AAA$ , 0 otherwise;  $CR_{AA} = 1$  if  $CR = AA$ , 0 otherwise, etc.
- Run this regression:

$$IR_i = \beta_0 + \beta_1 CR_{AAA} + \beta_2 CR_{AA} + \dots + \beta_{m-1} CR_C + u_i$$

remembering to exclude one ratings category (e.g., "D")

- This allows the IR change from each rating category to have a different magnitude
- Each coefficient is the different in IRs between a bond with a certain credit rating (e.g., "AAA", "BBB", etc.) and a bond with a rating of "D" (the omitted category).

# Interactions Involving Binary Variables I

- Recall the regression with four categories based on (1) marriage status and (2) sex.

$$\widehat{\log(\text{wage})} = 0.321 + 0.213\text{marriedMale} - 0.198\text{marriedFemale} \\ + -0.110\text{singleFemale} + 0.079\text{education}$$

- We can capture the same logic using interactions

$$\widehat{\log(\text{wage})} = 0.321 - 0.110\text{female} + 0.213\text{married} \\ + -0.301\text{female} \times \text{married} + \dots$$

- Note excluded category can be found by setting all dummies = 0  
 $\Rightarrow$  excluded category = single (married = 0), male (female = 0)

## Interactions Involving Binary Variables II

- Note that the intercepts are all identical to the original regression.
- Intercept for married male

$$\begin{aligned}\widehat{\log(\text{wage})} &= 0.321 - 0.110(0) + 0.213(1) \\ &\quad - 0.301(0) \times (1) = 0.534\end{aligned}$$

- Intercept for single female

$$\begin{aligned}\widehat{\log(\text{wage})} &= 0.321 - 0.110(1) + 0.213(0) \\ &\quad - 0.301(1) \times (0) = 0.211\end{aligned}$$

- And so on.
- Note that the slopes will be identical as well.



## Example: Wages and Computers

- Krueger (1993),  $N = 13,379$  from 1989 CPS

$$\begin{aligned}\widehat{\log(\text{wage})} &= \hat{\beta}a_0 + 0.177\text{compwork} + 0.070\text{comphome} \\ &+ 0.017\text{compwork} \times \text{comphome} + \dots\end{aligned}$$

(Intercept not reported)

- Base category = people with no computer at work or home
- Using a computer at work is associated with a 17.7% higher wage. (Exact value is  $100(\exp(0.177) - 1) = 19.4\%$ )
- Using a computer at home but not at work is associated with a 7.0% higher wage.
- Using a computer at home and work is associated with a  $100(0.177+0.070+0.017) = 26.4\%$  (Exact value is  $100(\exp(0.177+0.070+0.017) - 1) = 30.2\%$ )

## Different Slopes

- Dummies only shift intercepts for different groups.
- What about slopes? We can interact continuous variables with dummies to get different slopes for different groups. E.g,

$$\log(\text{wage}) = \beta_0 + \delta_0 \text{female} + \beta_1 \text{educ} + \delta_1 \text{educ} \times \text{female} + u$$

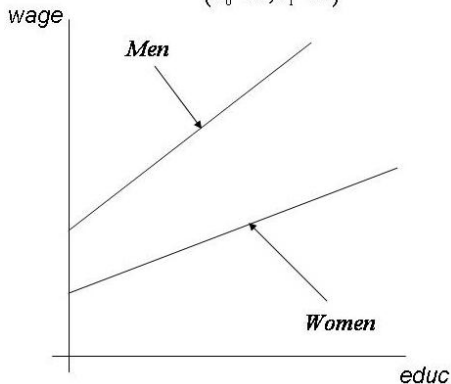
$$\log(\text{wage}) = (\beta_0 + \delta_0 \text{female}) + (\beta_1 + \delta_1 \text{female}) \text{educ} + u$$

- Males: Intercept =  $\beta_0$ , slope =  $\beta_1$
  - Females: Intercept =  $\beta_0 + \delta_0$ , slope =  $\beta_1 + \delta_1$
- ⇒  $\delta_0$  measures difference in intercepts between males and females
- ⇒  $\delta_1$  measures difference in slopes (return to education) between males and females

## Figure: Different Slopes I

$$\log(\text{wage}) = (\beta_0 + \delta_0 \text{female}) + (\beta_1 + \delta_1 \text{female}) \text{educ} + u$$

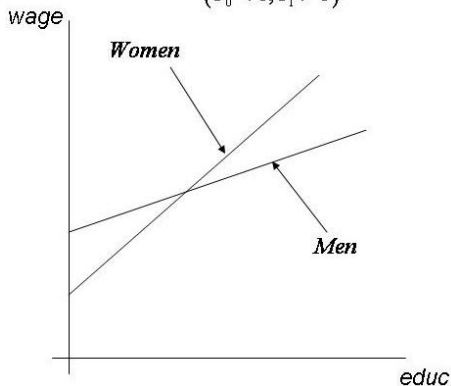
$$(\delta_0 < 0, \delta_1 < 0)$$



## Figure: Different Slopes I

$$\log(\text{wage}) = (\beta_0 + \delta_0 \text{female}) + (\beta_1 + \delta_1 \text{female}) \text{educ} + u$$

$$(\delta_0 < 0, \delta_1 > 0)$$



## Interpretation of Figures

- 1st figure: intercept and slope for women are less than those for men  
⇒ women earn less than men at *all* educational levels
- 2nd figure: intercept for women is less than that for men, but slope is larger  
⇒ women earn less than men at low educational levels but the gap narrows as education increases.  
⇒ at some point, woman earn more than men. But, does this point occur within the range of data?
- Point of equality: Set Women eqn = Men eqn

$$\text{Women: } \log(\text{wage}) = (\beta_0 + \delta_0) + (\beta_1 + \delta_1)\text{educ} + u$$

$$\text{Men: } \log(\text{wage}) = \beta_0 + \beta_1\text{educ} + u$$

$$\Rightarrow e^* = -\delta_0/\delta_1$$

# Example 1

- Consider  $N = 526$ ,  $R^2 = 0.441$

$$\widehat{\log(\text{wage})} = 0.389 - 0.227\text{female} + 0.082\text{educ} \\ - 0.006\text{female} \times \text{educ} + 0.29\text{exper} - 0.0006\text{exper}^2 + \dots$$

- Return to education for men = 8.2%, women = 7.6%.
- Women earn 22.7% less than men. But statistically insignif...why?
- Problem is multicollinearity with interaction term.
  - Intuition: coefficient on *female* measure wage differential between men and women when *educ* = 0.
  - Few people have very low levels of *educ* so unsurprising that we can't estimate this coefficient precisely.
  - More interesting to estimate gender differential at  $\bar{\text{educ}}$ , for example.
  - Just replace  $\text{female} \times \text{educ}$  with  $\text{female} \times (\text{educ} - \bar{\text{educ}})$  and rerun regression. This will only change coefficient on *female* and its standard error.

## Example 2

- Consider baseball players salaries  $N = 330$ ,  $R^2 = 0.638$

$$\begin{aligned}\widehat{\log(\text{salary})} &= 10.34 + 0.0673\text{years} + 0.009\text{gamesyr} + \dots \\ &\quad - 0.198\text{black} - 0.190\text{hispan} \\ &\quad + 0.0125\text{black} \times \text{percBlack} + 0.0201\text{hispan} \times \text{percHisp}\end{aligned}$$

- Black players in cities with no blacks ( $\text{percBlack} = 0$ ) earn 19.8% less than otherwise identical whites.
- As  $\text{percBlack}$  inc ( $\implies \text{percWhite}$  dec since  $\text{perchisp}$  is fixed), black salaries increase relative to that for whites. E.g., if  $\text{percBlack} = 10\% \implies$  blacks earn  $-0.198 + 0.0125(10) = -0.073$ , 7.3% less than whites in such a city.
- When  $\text{percBlack} = 20\% \implies$  blacks earn 5.2% more than whites.
- Does this  $\implies$  discrimination against whites in cities with large black pop? Maybe best black players choose to live in such cities.

## Single Parameter Tests

- Any misspecification in the functional form relating dependent variable to the independent variables will lead to bias.
- E.g., assume true model is

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_2^2 + u$$

but we omit squared term,  $x_2^2$ .

- Amount of bias in  $(\beta_0, \beta_1, \beta_2)$  depends on size of  $\beta_3$  and correlation among  $(x_1, x_2, x_2^2)$
- Incorrect functional form on the LHS will bias results as well (e.g.,  $\log(y)$  vs.  $y$ )
- This is a minor problem in one sense: we have all the sufficient data, so we can try/test as many different functional forms as we like.
- This is different from a situation where we don't have data for a relevant variable.



# RESET

- **Regression Error Specification Test (RESET)**

- Estimate

$$y = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k + u$$

- Compute predicted values  $\hat{y}$
- Estimate

$$y = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k + \delta_1 \hat{y}^2 + \delta_2 \hat{y}^3 + u$$

(choice of polynomial is arbitrary.)

- $H_0 : \delta_1 = \delta_2 = 0$
- Use F-test with  $F \sim F_{2, n-k-3}$

## Tests Against Nonnested Alternatives

- What if we wanted to test 2 nonnested models? I.e., we can't simply restrict parameters in one model to obtain the other.
- E.g.,

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + u$$

vs.

$$y = \beta_0 + \beta_1 \log(x_1) + \beta_2 \log(x_2) + u$$

- E.g.,

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + u$$

vs.

$$y = \beta_0 + \beta_1 x_1 + \beta_2 z + u$$

# Davidson-MacKinnon Test

- Test

$$\text{Model 1: } y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + u$$

$$\text{Model 2: } y = \beta_0 + \beta_1 \log(x_1) + \beta_2 \log(x_2) + u$$

- If 1st model is correct, then fitted values from 2nd model,  $(\hat{y})$ , should be insignificant in 1st model
- Look at t-stat on  $\theta_1$  in

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \theta_1 \hat{y} + u$$

- Significant  $\theta_1 \implies$  rejection of 1st model.
- Then do reverse, look at t-stat on  $\theta_1$  in

$$y = \beta_0 + \beta_1 \log(x_1) + \beta_2 \log(x_2) + \theta_1 \hat{y} + u$$

where  $\hat{y}$  are predicted values from 1st model.

- Significant  $\theta_1 \implies$  rejection of 2nd model.

## Davidson-MacKinnon Test: Comments

- Clear winner need not emerge. Both models could be rejected or neither could be rejected.
- In latter case, could use  $R^2$  to choose.
- Practically speaking, if the effects of key independent variables on  $y$  are not very different, then it doesn't really matter which model is used.
- Rejecting one model does *not* imply that the other model is correct.

# Omitted Variables

- Consider

$$\log(\text{wage}) = \beta_0 + \beta_1 \text{educ} + \beta_2 \text{exper} + \beta_3 \text{ability} + u$$

- We don't observe or can't measure ability.

⇒ coefficients are unbiased.

- What can we do?
- Find a **proxy variable**, which is correlated with the unobserved variable. E.g., IQ.

## Proxy Variables

- Consider

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3^* + u$$

- $x_3^*$  is unobserved but we have proxy,  $x_3$
- $x_3$  should be related to  $x_3^*$ :

$$x_3^* = \delta_0 + \delta_1 x_3 + v_3$$

where  $v_3$  is error associated with the proxy's imperfect representation of  $x_3^*$

- Intercept is just there to account for different scales (e.g., ability may have a different average value than IQ)

# Plug-In Solution to Omitted Variables I

- Can we just substitute  $x_3$  for  $x_3^*$ ? (and run

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + u$$

- Depends on the assumptions on  $u$  and  $v_3$ .
  - 1  $E(u|x_1, x_2, x_3^*) = 0$  (Common assumption). In addition,  $E(u|x_3) = 0 \implies x_3$  is irrelevant once we control for  $(x_1, x_2, x_3^*)$  (Need this but not controversial given 1st assumption and status of  $x_3$  as a proxy)
  - 2  $E(v_3|x_1, x_2, x_3) = 0$ . This requires  $x_3$  to be a good proxy for  $x_3^*$

$$E(x_3^*|x_1, x_2, x_3) = E(x_3^*|x_3) = \delta_0 + \delta_1 x_3$$

Once we control for  $x_3$ ,  $x_3^*$  doesn't depend on  $x_1$  or  $x_2$

## Plug-In Solution to Omitted Variables II

- Recall true model

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3^* + u$$

- Substitute for  $x_3^*$  in terms of proxy

$$y = \underbrace{(\beta_0 + \beta_3 \delta_0)}_{\alpha_0} + \beta_1 x_1 + \beta_2 x_2 + \beta_3 \delta_3 x_3 + \underbrace{u + \beta_3 v_3}_e$$

- Assumptions 1 & 2 on prev slide  $\implies E(e|x_1, x_2, x_3) = 0 \implies$  we can est.

$$y = \alpha_0 + \beta_1 x_1 + \beta_2 x_2 + \alpha_3 x_3 + e$$

- Note: we get unbiased (or at least consistent) estimators of  $(\alpha_0, \beta_1, \beta_2, \alpha_3)$ .
- $(\beta_0, \beta_3)$  not identified.



## Example 1: Plug-In Solution

- In wage example where IQ is a proxy for ability, the 2nd assumption is

$$E(\text{ability} | \text{educ}, \text{exper}, \text{IQ}) = E(\text{ability} | \text{IQ}) = \delta_0 + \delta_3 \text{IQ}$$

- This means that the average level of ability only changes with IQ, *not* with education or experience.
- Is this true? Can't test but must think about it.

## Example 1: Cont.

- If proxy variable doesn't satisfy the assumptions 1 & 2, we'll get biased estimates
- Suppose

$$x_3^* = \delta_0 + \delta_1 x_1 + \delta_2 x_2 + \delta_3 x_3 + v_3$$

where  $E(v_3|x_1, x_2, x_3) = 0$ .

- Substitute into structural eqn

$$y = (\beta_0 + \beta_3 \delta_0) + (\beta_1 + \beta_3 \delta_1)x_1 + (\beta_2 + \beta_3 \delta_2)x_2 + \beta_3 \delta_3 x_3 + u + \beta_3 v_3$$

- So when we estimate the regression:

$$y = \alpha_0 + \beta_1 x_1 + \beta_2 x_2 + \alpha_3 x_3 + e$$

we get consistent estimates of  $(\beta_0 + \beta_3 \delta_0)$ ,  $(\beta_1 + \beta_3 \delta_1)$ ,  $(\beta_2 + \beta_3 \delta_2)$ , and  $\beta_3 \delta_3$  assuming  $E(u + \beta_3 v_3|x_1, x_2, x_3) = 0$ .

- Original parameters are not identified.

## Example 2: Plug-In Solution

- Consider  $q$ -theory of investment

$$Inv = \beta_0 + \beta_1 q + u$$

- Can't measure  $q$  so use proxy, market-to-book ( $MB$ ),

$$q = \delta_0 + \delta_1 MB + v$$

- Think about identifying assumptions

①  $E(u|q) = 0$  theory say  $q$  is sufficient statistic for  $inv$

②  $E(q|MB) = \delta_0 + \delta_1 MB \implies$  avg level of  $q$  changes *only* with  $MB$

- Even if assumption 2 true, we're not estimating  $\beta_1$  in

$$Inv = \alpha_0 + \alpha_1 MB + e$$

We're estimating  $(\alpha_0, \alpha_1)$  where

$$Inv = \underbrace{(\beta_0 + \beta_1 \delta_0)}_{\alpha_0} + \underbrace{\beta_1 \delta_1}_{\alpha_1} MB + e$$

## Using Lagged Dependent Variables as Proxies

- Let's say we have no idea how to proxy for an omitted variable.
- One way to address is to use the lagged dependent variable, which captures inertial effects of *all* factors that affect  $y$ .
- This is unlikely to solve the problem, especially if we only have one cross-section.
- But, we can conduct the experiment of comparing to observations with the same value for the outcome variable last period.
- This is imperfect, but it can help when we don't have panel data.

# Model I

- Consider an extension to the basic model

$$y_i = \alpha_i + \beta_i x_i$$

where  $\alpha_i$  is an unobserved intercept and the return to education differs for each person.

- This model is unidentified: more parameters ( $2n$ ) than observations ( $n$ )
- But we can hope to identify avg intercept,  $E(\alpha_i) = \alpha$ , and avg slope,  $E(\beta_i) = \beta$  (a.k.a., **Average Partial Effect (APE)**).

$$\alpha_i = \alpha + c_i, \beta_i = \beta + d_i$$

where  $c_i$  and  $d_i$  are the individual specific deviation from average effects.

$$\implies E(c_i) = E(d_i) = 0$$

## Model II

- Substitute coefficient specification into model

$$y_i = \alpha + \beta x_i + c_i + d_i x_i \equiv \alpha + \beta x_i + u_i$$

- What we need for unbiasedness is  $E(u_i|x_i) = 0$

$$E(u_i|x_i) = E(c_i + d_i x_i|x_i)$$

- This amounts to requiring
  - 1  $E(c_i|x_i) = E(c_i) = 0 \implies E(\alpha_i|x_i) = E(\alpha_i)$
  - 2  $E(d_i|x_i) = E(d_i) = 0 \implies E(\beta_i|x_i) = E(\beta_i)$
- Understand these assumptions!!!! In order for OLS to consistently estimate the mean slope and intercept, the slopes and intercepts must be mean independent (at least uncorrelated) of the explanatory variable.

# What is Measurement Error (ME)?

- When we use an imprecise measure of an economic variable in a regression, our model contains **measurement error (ME)**
  - The market-to-book ratio is a noisy measure of “q”
  - Altman’s Z-score is a noisy measure of the probability of default
  - Average tax rate is a noisy measure of marginal tax rate
  - Reported income is noisy measure of actual income
- Similar statistical structure to omitted variable-proxy variable solution but conceptually different
  - Proxy variable case we need variable that is associated with unobserved variable (e.g., IQ proxy for ability)
  - Measurement error case the variable we don’t observe has a well-defined, quantitative meaning but our recorded measure contains error

## Measurement Error in Dependent Variable

- Let  $y$  be observed measure of  $y^*$

$$y^* = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k + u$$

- Measurement error defined as  $e_0 = y - y^*$
- Estimable model is:

$$y = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k + u + e_0$$

- If mean of ME  $\neq 0$ , intercept is biased so assume mean = 0
- If ME independent of  $X$ , then OLS is unbiased and consistent and usual inference valid.
- If  $e_0$  and  $u$  uncorrelated than  $Var(u + e_0) > Var(u) \implies$  measurement error in dependent variable results in larger error variance and larger coef SEs



# Measurement Error in Log Dependent Variable

- When  $\log(y^*)$  is dependent variable, we assume

$$\log(y) = \log(y^*) + e_0$$

- This follows from multiplicative ME

$$y = y^* a_0$$

where

$$a_0 > 0$$

$$e_0 = \log(a_0)$$

# Measurement Error in Independent Variable

- Model

$$y = \beta_0 + \beta_1 x_1^* + u$$

- ME defined as  $e_1 = x_1 - x_1^*$
- Assume
  - Mean ME = 0
  - $u \perp x_1^*, x_1$ , or  $E(y|x_1^*, x_1) = E(y|x_1^*)$  (i.e.,  $x_1$  doesn't affect  $y$  after controlling for  $x_1^*$ )
- What are implications of ME for OLS properties?
- Depends crucially on assumptions on  $e_1$
- Econometrics has focused on 2 assumptions

## Assumption 1: $e_1 \perp x_1$

- 1<sup>st</sup> assumption is ME uncorrelated with *observed* measure
- Since  $e_1 = x_1 - x_1^*$ , this implies  $e_1 \perp x_1^*$
- Substitute into regression

$$y = \beta_0 + \beta_1 x_1 + (u - \beta_1 e_1)$$

- We assumed  $u$  and  $e_1$  have mean 0 and are  $\perp$  with  $x_1$
- $\Rightarrow$   $(u - \beta_1 e_1)$  is uncorrelated with  $x_1$ .
- $\Rightarrow$  OLS with  $x_1$  produces consistent estimator of coef's
- $\Rightarrow$  OLS error variance is  $\sigma_u^2 + \beta_1^2 \sigma_{e_1}^2$
- ME increases error variance but doesn't affect any OLS properties (except coef SEs are bigger)

Assumption 2:  $e_1 \perp x_1^*$ 

- This is the **Classical Errors-in-Variables (CEV)** assumption and comes from representation:

$$x_1 = x_1^* + e_1$$

- (Still maintain 0 correlation between  $u$  and  $e_1$ )
- Note  $e_1 \perp x_1^* \implies$

$$\text{Cov}(x_1, e_1) = E(x_1 e_1) = E(x_1^* e_1) + E(e_1^2) = \sigma_{e_1}^2$$

- This covariance causes problems when we use  $x_1$  in place of  $x_1^*$  since

$$y = \beta_0 + \beta_1 x_1 + (u - \beta_1 e_1) \text{ and}$$
$$\text{Cov}(x_1, u - \beta_1 e_1) = -\beta_1 \sigma_{e_1}^2$$

- I.e., indep var is correlated with error  $\implies$  bias and inconsistent OLS estimates

Assumption 2:  $e_1 \perp x_1^*$  (Cont.)

- Amount of inconsistency in OLS

$$\begin{aligned}\text{plim}(\hat{\beta}_1) &= \beta_1 + \frac{\text{Cov}(x_1, u - \beta_1 e_1)}{\text{Var}(x_1)} \\ &= \beta_1 + \frac{\beta_1 \sigma_{e_1}^2}{\sigma_{x_1^*}^2 + \sigma_{e_1}^2} \\ &= \beta_1 \left( 1 - \frac{\sigma_{e_1}^2}{\sigma_{x_1^*}^2 + \sigma_{e_1}^2} \right) \\ &= \beta_1 \left( \frac{\sigma_{x_1^*}^2}{\sigma_{x_1^*}^2 + \sigma_{e_1}^2} \right)\end{aligned}$$

## CEV asymptotic bias

- From previous slide:

$$\text{plim}(\hat{\beta}_1) = \beta_1 \left( \frac{\sigma_{x_1^*}^2}{\sigma_{x_1^*}^2 + \sigma_{e_1}^2} \right)$$

- Scale factor is always  $< 1 \implies$  asymptotic bias attenuates estimated effect (**attenuation bias**)
- If variance of error ( $\sigma_{e_1}^2$ ) is small relative to variance of unobserved factor, then bias is small.
- More than 1 explanatory variable and bias is less clear
- Correlation between  $e_1$  and  $x_1$  creates problem. If  $x_1$  correlated with other variables, bias infects everything.
- Generally, measurement error in a single variable causes inconsistency in all estimators. Sizes and even directions of the biases are not obvious or easily derived.

## Counterexample to CEV Assumption

- Consider

$$\begin{aligned}colGPA &= \beta_0 + \beta_1 smoked^* + \beta_2 hsGPA + u \\ smoked &= smoked^* + e_1\end{aligned}$$

where  $smoked^*$  is actual # of times student smoked marijuana and  $smoked$  is reported

- For  $smoked^* = 0$  report is likely to be 0  $\implies e_1 = 0$
- For  $smoked^* > 0$  report is likely to be off  $\implies e_1 \neq 0$

$\implies e_1$  and  $smoked^*$  are correlated estimated effect (**attenuation bias**)

- I.e., CEV Assumption does not hold
- Tough to figure out implications in this scenario

## Statistical Properties

- At a basic level, regression is just math (linear algebra and projection methods)
- We don't need statistics to run a regression (i.e., compute coefficients, standard errors, sums-of-squares,  $R^2$ , etc.)
- What we need statistics for is the interpretation of these quantities (i.e., for statistical inference).
- From the regression equation, the statistical properties of  $y$  come from those of  $X$  and  $u$



## What is heteroskedasticity (HSK)?

- Non-constant variance, that's it.
- HSK has no effect on bias or consistency properties of OLS estimators
- HSK means OLS estimates are no longer BLUE
- HSK means OLS estimates of standard errors are incorrect
- We need an HSK-robust estimator of the variance of the coefficients.

## HSK-Robust SEs

- Eicker (1967), Huber (1967), and White (1980) suggest:

$$\widehat{Var}(\hat{\beta}_j) = \frac{\sum_{i=1}^N \hat{r}_{ij}^2 \hat{u}_i^2}{SSR_j^2}$$

where  $\hat{r}_{ij}^2$  is the  $i$ th residual from regressing  $x_j$  on all other independent variables, and  $SSR_j$  is the sum of square residuals from this regression.

- Use this in computation of t-stats to get an HSK-robust t-statistic
- Why use non-HSK-robust SEs at all?
- With small sample sizes robust t-stats can have very different distributions (non “t”)

# HSK-Robust LM-Statistics

- The recipe:
  - 1 Get residuals from restricted model  $\tilde{u}$
  - 2 Regress each independent variable excluded under null on all of the included independent variables;  $q$  excluded variables  $\implies (\tilde{r}_1, \dots, \tilde{r}_q)$
  - 3 Compute the products between each vector  $\tilde{r}_j$  and  $\tilde{u}$
  - 4 Regression of 1 (a constant "1" for each observation) on all of the products  $\tilde{r}_j \tilde{u}$  without an intercept
  - 5 HSK-robust LM statistic,  $LM$ , is  $N - SSR_1$ , where  $SSR_1$  is the sum of squared residuals from this last regression.
  - 6  $LM$  is asymptotically distributed  $\chi^2_q$

# Testing for HSK

- The model

$$y = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k + u$$

- Test  $H_0 : \text{Var}(y|x_1, \dots, x_k) = \sigma^2$
- $E(u|x_1, \dots, x_k) = 0 \implies$  this hypothesis is equivalent to  $H_0 : E(u^2|x_1, \dots, x_k) = \sigma^2$  (I.e., is  $u^2$  related to any explanatory variables?)

$$\hat{u}^2 = \delta_0 + \delta_1 x_1 + \dots + \delta_k x_k + u$$

- Test null  $H_0 : \delta_1 = \dots = \delta_k = 0$

$$\text{F-test} : F = \frac{R_{\hat{u}^2}^2}{(1 - R_{\hat{u}^2}^2)/(n - k - 1)}$$

$$\text{LM-test} : LM = N \times R_{\hat{u}^2}^2 \text{ (BP-test sort of)}$$

# Weighted Least Squares (WLS)

- Pre HSK-robust statistics, we did WLS - more efficient than OLS if correctly specified variance form

$$\text{Var}(u|X) = \sigma^2 h(X), h(X) > 0 \forall X$$

- E.g.,  $h(X) = x_1^2$  or  $h(x) = \exp(x)$
- WLS just normalizes all of the variables by the square root of the variance fxn ( $\sqrt{h(X)}$ ) and runs OLS on transformed data.

$$\begin{aligned} y_i / \sqrt{h(X_i)} &= \beta_0 / \sqrt{h(X_i)} + \beta_1 / (x_{i1} / \sqrt{h(X_i)}) + \dots \\ &+ \beta_k / (x_{ik} / \sqrt{h(X_i)}) + u_i / \sqrt{h(X_i)} \\ y_i^* &= \beta_0 x_0^* + \beta_1 x_1^* + \dots + \beta_k x_k^* + u^* \end{aligned}$$

where  $x_0^* = 1 / \sqrt{h(X_i)}$

## Feasible Generalized Least Squares (FGLS)

- WLS is an example of a **Generalized Least Squares** Estimator
- Consider

$$\text{Var}(u|X) = \sigma^2 \exp(\delta_0 + \delta_1 x_1)$$

- We need to estimate variance parameters. Using estimates gives us FGLS

## Feasible Generalized Least Squares (FGLS) Recipe

- Consider variance form:

$$\text{Var}(u|X) = \sigma^2 \exp(\delta_0 + \delta_1 x_1 + \dots + \delta_k x_k)$$

- FGLS to correct for HSK:
  - 1 Regress  $y$  on  $X$  and get residuals  $\hat{u}$
  - 2 Regress  $\log(\hat{u}^2)$  on  $X$  and get fitted values  $\hat{g}$
  - 3 Estimate by WLS

$$y = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k + u$$

with weights  $1/\exp(\hat{g})$ , or transform each variable (including intercept) by multiplying by  $1/\exp(\hat{g})$  and estimate via OLS

- FGLS estimate is biased but consistent and more efficient than OLS.

## OLS + Robust SEs vs. WLS

- If coefficient estimates are very different across OLS and WLS, it's likely  $E(y|x)$  is misspecified.
- If we get variance form wrong in WLS then
  - 1 WLS estimates are still unbiased and consistent
  - 2 WLS standard errors and test statistics are invalid even in large samples
  - 3 WLS may not be more efficient than OLS



# Single Parameter Tests

- Model

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_k x_k + u$$

- Under certain assumptions

$$t(\hat{\beta}_j) = \frac{\hat{\beta}_j - \beta_j}{se(\hat{\beta}_j)} \sim t_{n-k-1}$$

- Under other assumptions, asymptotically  $t \overset{a}{\sim} N(0, 1)$
- Intuition:  $t(\hat{\beta}_j)$  tells us how far – in standard deviations – our estimate  $\hat{\beta}_j$  is from the hypothesized value ( $\beta_j$ )
- E.g.,  $H_0 : \beta_j = 0 \implies t = \hat{\beta}_j / se(\hat{\beta}_j)$
- E.g.,  $H_0 : \beta_j = 4 \implies t = (\hat{\beta}_j - 4) / se(\hat{\beta}_j)$

## Statistical vs. Economic Significance

- These are not the same thing
- We can have a statistically insignificant coefficient but it may be economically large.
  - Maybe we just have a power problem due to a small sample size, or little variation in the covariate
- We can have a statistically significant coefficient but it may be economically irrelevant.
  - Maybe we have a very large sample size, or we have a lot of variation in the covariate (outliers)
- You need to think about *both* statistical and economic significance when discussing your results.

# Testing Linear Combinations of Parameters I

- Model

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_k x_k + u$$

- Are two parameters the same? I.e.,

$$H_0 : \beta_1 = \beta_2 \iff (\beta_1 - \beta_2) = 0$$

- The usual statistic can be slightly modified

$$t = \frac{\hat{\beta}_1 - \hat{\beta}_2}{se(\hat{\beta}_1 - \hat{\beta}_2)} \sim t_{n-k-1}$$

- Careful: when computing the SE of difference not to forget covariance term

$$se(\hat{\beta}_1 - \hat{\beta}_2) = \left( se(\hat{\beta}_1)^2 + se(\hat{\beta}_2)^2 - 2Cov(\hat{\beta}_1, \hat{\beta}_2) \right)^{1/2}$$

## Testing Linear Combinations of Parameters II

- Instead of dealing with computing the SE of difference, can reparameterize the regression and just check a t-stat
- E.g., define  $\theta = \beta_1 - \beta_2 \implies \beta_1 = \theta + \beta_2$  and

$$\begin{aligned}y &= \beta_0 + (\theta + \beta_2)x_1 + \beta_2x_2 + \dots + \beta_kx_k + u \\ &= \beta_0 + \theta x_1 + \beta_2(x_1 + x_2) + \dots + \beta_kx_k + u\end{aligned}$$

- Just run a t-test of new null,  $H_0 : \theta = 0$  same as previous slide
- This strategy always works.

# Testing Multiple Linear Restrictions

- Consider  $H_0 : \beta_1 = 0, \beta_2 = 0, \beta_3 = 0$  (a.k.a., **exclusion restrictions**),  $H_1 : H_0 \text{ not true}$
- To test this, we need a **joint hypothesis test**
- One such test is as follows:
  - 1 Estimate the **Unrestricted Model**

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_k x_k + u$$

- 2 Estimate the **Restricted Model**

$$y = \beta_0 + \beta_4 x_4 + \beta_5 x_5 + \dots + \beta_k x_k + u$$

- 3 Compute  $F$ -statistic

$$F = \frac{SSR_R - SSR_U}{q} \sim F_{q, n-k-1}$$

where  $q = \text{degrees of freedom (df) in numerator} = df_R - df_U$ ,  
 $n - k - 1 = \text{df in denominator} = df_U$ ,

## Relationship Between $F$ and $t$ Statistics

- $t_{n-k-1}^2$  has an  $F_{1,n-k-1}$  distribution.
- All coefficients being individually statistically significant (significant  $t$ -stats) does not imply that they are jointly significant
- All coefficients being individually statistically insignificant (insignificant  $t$ -stats) does not imply that they are jointly insignificant
- $R^2$  form of the F-stat:

$$F = \frac{R_U^2 - R_R^2}{q} / \frac{(1 - R_U^2)/(n - k - 1)}$$

(Equivalent to previous formula.)

- “Regression F-Stat” tests  $H_0 : \beta_1 = \beta_2 = \dots = \beta_k = 0$

# Testing General Linear Restrictions I

- Can write any set of linear restrictions as follows

$$H_0 : R\beta - q = 0$$

$$H_1 : R\beta - q \neq 0$$

$\dim(R) = \#$  of restrictions  $\times$   $\#$  of parameters. E.g.,

$$H_0 : \beta_j = 0 \implies R = [0, 0, \dots, 1, 0, \dots, 0], q = 0$$

$$H_0 : \beta_j = \beta_k \implies R = [0, 0, 1, \dots, -1, 0, \dots, 0], q = 0$$

$$H_0 : \beta_1 + \beta_2 + \beta_3 = 1 \implies R = [1, 1, 1, 0, \dots, 0], q = 1$$

$$H_0 : \beta_1 = 0, \beta_2 = 0, \beta_3 = 0 \implies$$

$$R = \begin{bmatrix} 1 & 0 & 0 & 0 & \dots & 0 \\ 0 & 1 & 0 & 0 & \dots & 0 \\ 0 & 0 & 1 & 0 & \dots & 0 \end{bmatrix}, q = \begin{bmatrix} 0 \\ 0 \\ 0 \end{bmatrix}$$

## Testing General Linear Restrictions II

- Note that *under the null hypothesis*

$$E(R\hat{\beta} - q|X) = R\beta_0 - q = 0$$

$$\text{Var}(R\hat{\beta} - q|X) = R\text{Var}(\hat{\beta}|X)R' = \sigma^2 R(X'X)^{-1}R'$$

- Wald criterion:

$$W = (R\hat{\beta} - q)'[\sigma^2 R(X'X)^{-1}R']^{-1}(R\hat{\beta} - q) \sim \chi_J^2$$

where  $J$  is the degrees of freedom under the null (i.e., the # of restrictions, the # of rows in  $R$ )

- Must estimate  $\sigma^2$ , this changes distribution

$$F = (R\hat{\beta} - q)'[\hat{\sigma}^2 R(X'X)^{-1}R']^{-1}(R\hat{\beta} - q) \sim F_{J,n-k-1}$$

where the  $n - k - 1$  are df of the denominator ( $\sigma^2$ )



# Differences in Regression Function Across Groups I

- Consider

$$cumgpa = \beta_0 + \beta_1 sat + \beta_2 hsperc + \beta_3 tothrs + u$$

where  $sat$  = SAT score,  $hsperc$  = high school rank percentile,  $tothrs$  = total hours of college courses.

- Does this model describe the college GPA for male *and* females?
- Can allow intercept and slopes to vary by sex as follows:

$$\begin{aligned} cumgpa &= \beta_0 + \delta_0 female + \beta_1 sat + \delta_1 sat \times female \\ &+ \beta_2 hsperc + \delta_2 hsperc \times female \\ &+ \beta_3 tothrs + \delta_3 tothrs \times female + u \end{aligned}$$

- $H_0 : \delta_0 = \delta_1 = \delta_2 = \delta_3 = 0$ ,  $H_1$  : At least one  $\delta$  is non-zero.

## Differences in Regression Function Across Groups II

- We can estimate the interaction model and compute the corresponding F-test using the statistic from above

$$F = (R\hat{\beta} - q)'[\hat{\sigma}^2 R(X'X)^{-1}R']^{-1}(R\hat{\beta} - q) \sim F_{J, n-k-1}$$

- We can estimate the restricted (assume female = 0) and unrestricted versions of the model. Compute F-statistic as (will be identical)

$$F = \frac{SSR_R - SSR_U}{SSR_U} \frac{n - 2(J)}{J}$$

where  $SSR_R$  = sum of squares of restricted model,  $SSR_U$  = sum of squares of unrestricted model,  $n$  = total # of obs,  $k$  = total # of explanatory variables *excluding* intercept,  $J = k + 1$  total # of restrictions (we restrict all  $k$  slopes and intercept).

- $H_0 : \delta_0 = \delta_1 = \delta_2 = \delta_3 = 0$ ,  $H_1 : \text{At least one } \delta \text{ is non-zero.}$

# Chow Test

- What if we have a lot of explanatory variables? Unrestricted model will have a lot of terms.
- Imagine we have two groups,  $g = 1, 2$
- Test whether intercept and slopes are same across two groups.  
Model is:

$$y = \beta_{g,0} + \beta_{g,1}x_1 + \dots + \beta_{g,k}x_k + u$$

- $H_0 : \beta_{1,0} = \beta_{2,0}, \beta_{1,1} = \beta_{2,1}, \dots, \beta_{1,k} = \beta_{2,k}$
- Null  $\implies k + 1$  restrictions (slopes + intercept). E.g., in GPA example,  $k = 3$

## Chow Test Recipe

- Chow test form of F-stat from above:

$$F = \frac{SSR_P - (SSR_1 + SSR_2)}{SSR_1 + SSR_2} \frac{n - 2(k + 1)}{k + 1}$$

- 1 Estimate pooled (i.e., restricted) model with no interactions and save  $SSR_P$
  - 2 Estimate model on group 1 and save  $SSR_1$
  - 3 Estimate model on group 2 and save  $SSR_2$
  - 4 Plug into F-stat formula.
- Often used to detect a structural break across time periods.
  - Requires homoskedasticity.

# Asymptotic Distribution of OLS Estimates

- If
  - 1  $u$  are i.i.d. with mean 0 and variance  $\sigma^2$ , and
  - 2  $x$  meet Grenander conditions (look it up), then

$$\hat{\beta} \xrightarrow{a} N \left[ \beta, \frac{\sigma^2}{n} Q^{-1} \right]$$

where  $Q = \text{plim}(X'X/n)$

- Basically, under fairly weak conditions, OLS estimates are asymptotically normal and centered around the true parameter values.

# The Delta Method

- How do we compute variance of nonlinear function of random variables? Use a Taylor expansion around the expectation
- If  $\sqrt{n}(z_n - \mu) \xrightarrow{d} N(0, \sigma^2)$  and  $g(z_n)$  is continuous function not involving  $n$ , then

$$\sqrt{n}(g(z_n) - g(\mu)) \xrightarrow{d} N(0, g'(\mu)^2 \sigma^2)$$

- If  $Z_n$  is  $K \times 1$  sequence of vector-valued random variables:  $\sqrt{n}(Z_n - M) \xrightarrow{d} N(0, \Sigma)$  and  $C(Z_n)$  is a set of  $J$  continuous functions not involving  $n$ , then

$$\sqrt{n}(C(Z_n) - C(M)) \xrightarrow{d} N(0, G(M)\Sigma G(M)')$$

where  $G(M)$  is the  $J \times K$  matrix  $\partial C(M)/\partial M'$ . The  $j$ th row of  $G(M)$  is the vector of partial derivatives of the  $j$ th fn with respect to  $M'$

## The Delta Method in Action

- Consider two estimators  $\hat{\beta}_1$  and  $\hat{\beta}_2$  of  $\beta_1$  and  $\beta_2$ :

$$\begin{bmatrix} \hat{\beta}_1 \\ \hat{\beta}_2 \end{bmatrix} \stackrel{a}{\sim} N \left[ \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \Sigma \right] \text{ where } \Sigma = \begin{pmatrix} \sigma_{11} & \sigma_{12} \\ \sigma_{21} & \sigma_{22} \end{pmatrix}$$

- What is asymptotic distribution of  $f(\hat{\beta}_1, \hat{\beta}_2) = \hat{\beta}_1 / (1 - \hat{\beta}_2)$

$$\begin{aligned} \frac{\partial f}{\partial \beta_1} &= \frac{1}{1 - \beta_2} \\ \frac{\partial f}{\partial \beta_2} &= \frac{\beta_1}{(1 - \beta_2)^2} \end{aligned}$$

$$\text{AVar } f(\hat{\beta}_1, \hat{\beta}_2) = \left( \frac{1}{1 - \beta_2} \frac{\beta_1}{(1 - \beta_2)^2} \right) \Sigma \begin{pmatrix} \frac{1}{1 - \beta_2} \\ \frac{\beta_1}{(1 - \beta_2)^2} \end{pmatrix}$$

## Reporting Regression Results

- A table of OLS regression output should show the following:
  - 1 the dependent variable,
  - 2 the independent variables (or a subsample and description of the other variables),
  - 3 the corresponding estimated coefficients,
  - 4 the corresponding standard errors (or t-stats),
  - 5 stars by the coefficient to indicate the level of statistical significance, if any (1 star for 5%, 2 stars for 1%),
  - 6 the *adjusted R<sup>2</sup>*, and
  - 7 the number of observations used in the regression.
- In the body of paper, focus discussion on variable(s) of interest: sign, magnitude, statistical & economic significance, economic interpretation.
- Discuss “other” coefficients if they are “strange” (e.g., wrong sign, huge magnitude, etc.)



## Example: Reporting Regression Results

	Book Leverage			
	(1)	(2)	(3)	(4)
Industry Avg. Leverage	0.067** ( 35.179)		0.053** ( 25.531)	0.018** ( 7.111)
Log(Sales)		0.022** ( 11.861)	0.017** ( 8.996)	0.018** ( 9.036)
Market-to-Book		-0.024** ( -17.156)	-0.017** ( -12.175)	-0.018** ( -12.479)
EBITDA / Assets		-0.035** ( -20.664)	-0.035** ( -20.672)	-0.036** ( -20.955)
Net PPE / Assets		0.049** ( 24.729)	0.031** ( 15.607)	0.045** ( 16.484)
Firm Fixed Effects	No	No	No	No
Industry Fixed Effects	No	No	No	Yes
Year Fixed Effects	Yes	Yes	Yes	Yes
Obs	77,328	78,189	77,328	77,328
Adj. R <sup>2</sup>	0.118	0.113	0.166	0.187