

Discussion: “Bundling Trades in Over-the-Counter Markets”

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“Relationship”



Mon



Wed



Fri

“Relationship”



Mon



Wed



Fri

Goldman
Sachs



CA Treas



US Treas



Corp bonds

Goldman
Sachs

Six Facts

- Multi-asset activity** Many institutional investors trade multiple asset classes
- Few dealer connections** Investors concentrate their trades with a single “most-favored” dealer
- Bundling prevalence** Trade bundling is common; switches dominate and are typically done with the client’s preferred dealer
- Platform enablement** Trade bundling, especially switches, is more prevalent on electronic platforms
- Cost advantage** Bundles are cheaper than executing legs piecemeal; discounts are largest with switches and when trading with relationship dealers
- Convenience premium** Bundles are cheaper on RFQ platforms than off, but switches are not; investors pay an estimated 0.10 bp “convenience premium” to execute switches electronically

Are bundled trades executed between same pair of traders?

- A dealer firm often assigns different asset classes to different traders, each trader has her own performance evaluation
- Challenge: Traders IDs not available
- More difficult to sustain relationship if executed between different pairs of traders
 - ▶ Human traders “own” a large share of relationship (Lee, Lucke, and Wang, work in progress)
- Get around: Are simultaneous trades from Client A more likely to be executed with the same dealer than non-simultaneous trades?
 - ▶ Yes \implies intentionally bundling trades “at one stop”
- Remove dealer algo?

Convenience premium

- Fact 6: Switches are not cheaper on platform than off platform
- Explanation: Switches more exposed to adverse selection risk about specific bonds \implies convenience premium dominates
- Question 1: Why is convenience premium not paid to the platform?
- Question 2: Single RFQs are equally exposed, but are cheaper on platform than off
- Does bundling lower transaction costs on platform?
 - ▶ No \implies positive convenience premium

Some bundled trades are exposed to more adverse selection risk

- More adverse selection risk: “Butterfly” (yield curvature instead of overall level)
- Less adverse selection risk: A long list of diverse bonds (diversification)
- Can check how transaction costs differ
- Future work: Identify “informed client” using overall performance across asset classes
- Does bundling lower transaction costs between client-most-favored-dealer pair
 - ▶ Yes \implies bundling lower transaction costs above and beyond standard “relationship discount”

Summary

Great data and many thought-provoking new facts

Main suggestions:

- More direct evidence for the relationship mechanism
- More discussion on convenience premium
- Distinguish bundled trades with higher vs. lower adverse selection risk